# TechShare

Pre-IPO Programme
Dedicated To
Tech Companies
2021-2022





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# A Unique **Programme**

TechShare is a pre-IPO educational programme launched by Euronext in 2015, that helps Tech entrepreneurs to familiarise themselves with capital markets. The programme is free of charge for the participants and is currently available in Belgium, France, Germany, Italy, the Netherlands, Portugal, Spain and Switzerland.

TechShare is also a networking enabler, connecting Tech entrepreneurs and capital markets advisors throughout the year.

#### WHO CAN APPLY?

Selected for their great innovation capacity, participants are growing businesses active in the Tech industry.



## **Tech companies** with significant

funding needs



And financial metrics showing **growth** potential



Likely to consider **capital markets** within 2-3 years

# The **Format**

TechShare provides three different modules of knowledge sharing: academic campuses, workshop sessions and individual coaching. The content is provided by committed partners from the financial industry: investment bankers, auditors, lawyers, financial communication and investor relations experts. From January 2022 to June 2022, the participants will attend European events, local group sessions but also one-to-one trainings to benefit from customised advice.



#### 2 Academic Campuses

Twice a year in January and June, academic seminars are organised with prestigious European business schools to encourage networking between partners and participants as well as interaction through breakout sessions, plenary keynotes and discussions with entrepreneurs.



#### 4 Workshop Sessions

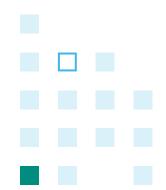
Interactive courses are held on a regular basis locally by the partners to educate the participants on capital markets. Topics include: why to go public, the IPO process, the legal perspective, the valuation strategy, financial communication, how to attract investors and life as public company.



#### Individual coaching

Throughout the year, all participants receive individual training and tailor-made mentoring with dedicated professionals: auditors, lawyers, financial communication experts. These one-to-one coaching meetings with partners are a unique opportunity for companies to discuss their main challenges.







Year Agenda

1 ONLINE APPLICATIONS

From July 2021 to November 2021

2 KICK-OFF CAMPUS SEMINAR

January 2022

WORKSHOP SESSIONS AND INDIVIDUAL COACHING

February 2022 to May 2022

4 SUMMER CAMPUS SEMINAR
June 2022



DELIVERY OF **CERTIFICATES** 

13

July 2022

2|

# Academic Campuses Top-Tier

## Top-Tier European Business Schools

Together with top-tier business schools, Euronext organises two academic seminars: a kick-off campus in January and a summer campus in June.

With the support of 75+ partners from the financial industry, TechShare has trained more than 500 Tech companies since the launch of the programme.

## Plenary **Keynotes**



Panel **Discussions** 



## Group Workshops









KICK-OFF CAMPUS COHORT 2019-2020 Rotterdam, The Netherlands



SPRING CAMPUS COHORT 2019-2020 Lisbon, Portugal

## **Workshop Sessions**

FOUNDER STORIES



EXPERT MODULES



## **Individual Coaching**



IN-DEPTH
ASSESSMENT

TAILOR-MADE **MENTORING** 

### **Techshare** Alumni

#### They share their experience about the programme

- We were excited to join TechShare because we are part of an exciting programme with some great peer companies that are very inspiring. It gave us an opportunity to meet experts from other industries, to share best practices and also to look forward to the future and the potential of going public one day.
- ■■ The TechShare programme helped me to really get all the knowledge in place when I will be ready to go public. It is a very good way to get to know how you can prepare towards an IPO.
- The key takeaways from this programme is that you get a lot of experiences from experts that can be useful in your process of going public on Euronext. As a biotech company we need a lot of economic resources so the best thing to do is to go public and generate milestones that we hope are going to be positive.
- This is a very interesting programme that opens the doors of financial markets I particularly note that all types of companies can go public as soon as they feel ready. I recommend it because it is useful for any company that needs financing to grow.

#### Laela Tabrizi

Italy

**MOTOR R** 

#### Alexander Suma

The Netherlands



#### Carlos Domenech

Spain



#### Charles-Edouard Girard

France



#### A growing community of European tech flagships

DIGITAL SERVICES



E-COMMERCE & MARKETPI ACES











MEDTECH























**MOTOR (3)** 





LOOKS



INNOWAVE





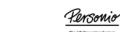
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EDIDOLI















Sphero



iTheraMedical













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# Euronext At a Glance

€1.2tn

capitalisation for the Tech sector\*

326

new
Tech listings\*

€112bn+

raised by Tech companies\*

€68m

raised on average at IPO by Tech companies\*

2300+

institutional investors in the Tech sector

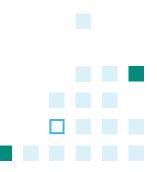
# A Wide Franchise Of **Tech Companies**

Euronext is the leading pan-European exchange covering Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal, with close to 1,900 listed issuers worth €5.6 trillion in market capitalisation as of end June 2021.

Euronext is also the largest listing venue for Tech companies in Europe with 694 Tech issuers. In order to facilitate the access to capital markets of fast-growing SMEs, Euronext Growth, labelled SME Growth Market, is a tailor-made market compartment with asset managers and retail investors providing liquidity to small and midcaps.

With 326 new Tech listings since 2015, Euronext is the most dynamic market in Europe for Tech companies.

Euronext offers the most diverse and international investor base, having more than 2300 institutional investors in the Tech sector, of which one third is from the US.



47 Medtech

64 Hardware & Robotics

50 Media & Entertainment

694

Listed Tech

**Companies** 

80 Biotech

45 Page Technology Advisory

43 ©
Telecommunications

84 Software

144 Cleantech

80 Digital Services

28 5 Electronics & Semiconductors

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<sup>\*</sup> Since 2015 | All data as of end June 2021

#### **Your Euronext**

## Representatives

Please contact your local representative should you need additional information.



Belgium Benoit van den Hove bvandenhove@euronext.com +32 2 620 15 20



France
Guillaume Mordelet
gmordelet@euronext.com
+33 4 91 13 46 46



The Netherlands Rene van Vlerken rvanvlerken@euronext.com +31 20 721 4293



Pedro Wilton pwilton@euronext.com +35 (0)1 210 60 06 29



Germany Rene van Vlerken rvanvlerken@euronext.com +31 20 721 4293



Italy Giovanni Vecchio gvecchio@euronext.com +39 335 683 7892



Spain
Susana de Antonio
sdeantonio@euronext.com
+34 915 72 65 35



Switzerland Rene van Vlerken rvanvlerken@euronext.com +31 20 721 4293

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# How to Apply

# Online Applications Until 15 November 2021

Online applications for French companies close on 5 November

You can complete your application form on:

connect.euronext.com/techshare

APPLY NOW >



We have designed TechShare to prepare ambitious entrepreneurs on the road to IPO. TechShare is a unique opportunity to connect with growing companies and expert partners from all over Europe.

#### **Anthony Attia**

Managing Board Member Global Head of Primary Markets & Post Trade



#### **Techshare**

#### **Partners**

**BELGIUM FRANCE GERMANY ITALY NETHERLANDS PORTUGAL SPAIN SWITZERLAND ACCIÓ** actifin ADVICE PARTNERS ABN·AMRO France FinTech KaixaBank BPI Generalitat de Catalunya Government of Catalonia >0 8 **CWA** Baker McKenzie. Baker McKenzie. ALLINVEST ACTUS BERENBERG THE GALION **CMS** GILBERT **ARMANEXT** Baker McKenzle. **FARNER** AFPC MORAIS LEITÃO ALLINVEST HCM ASCIACIÓN ESPARIOLA DE CAPITAL CRECIPIENTO Deloitte. GreenUnivers COMMERZBANK ( **CFF Communications** pwc ASE BIO Degroof Petercam JONES DAY **bpifrance** LITE Deloitte. .il KIRCHHOFF **Kempen** Baker McKenzie. **endeavor** L2 PARTNERS CALYPTUS KBC FRENCH TECH mobis. 9 FEDERCHIMICA
ASSOBIOTEC
Italian Association for the Develop
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THE





#### #TechShare



