

IPOREADY | PROGRAMME OUTLINE

INDUCTION AND PITCH

- Programme overview
- Introductions
- Meet the mentors
- Pitch your company

Dublin

MODULE 1 GROWTH STRATEGY

- Entrepreneurial mindset
- Scaling
- IPO: a long-term strategy
- Company identity and culture

Rotterdam

MODULE 2 STRATEGIC FINANCE OPTIONS

- Founder stories
- Strategic finance options
- Investor perspectives
- Growth through M&A

Dublin

MODULE 3 INVESTMENT READY

- Getting your business IPO ready
- Structuring equity plans
- Governance
- Investment pitch

Dublin

MODULE 4 IPO PROCESS

- IPO process
- IPO offer and marketing
- Financial PR
- Valuation and investor landscape

Dublin

PITCH DAY

- Each company pitches their equity story to a panel of investors
- 1-1 pitches

Dublin

MODULE 5 GOVERNANCE & POST LISTING

- ESG
- IPO roadshow
- European financial ecosystem
- Life as a listed company

Lisbon