

OPTIONAL DIVIDENDS

OPTIMISE YOUR CAPITAL STRUCTURE AND STRENGTHEN YOUR FINANCIALS

Optional Stock Dividends (OSDs) offer flexibility to shareholders while allowing issuers to preserve their cash levels.

Using company-owned shares or capital issuances, OSDs provide shareholders the choice between cash and stock dividends. These operations allow companies to save cash for the development of their activities while sustaining their dividend policies and optimising their financial structure.

13%

of issuers that have adopted OSDs are SMEs

€84.4bn

raised by 147 issuers through 566 deals on Euronext since 2012

50%

More than 50% of shareholders chose stocks over cash in these OSDs.

MAIN BENEFITS:



Strengthen your cash position



An operation welcomed by long-term investors



Send a positive signal



Optimise your capital structure



BONUS ISSUES

REWARD YOUR LONG-TERM INVESTORS AND SEND A POSITIVE SIGNAL TO THE MARKET

Bonus Issues offer free additional shares to existing shareholders (or to dedicated persons such as management or employees) according to a decided proportion of their holdings. It can be done as an alternative to increasing the dividend payout, in order to fulfill shareholder's desire for a regular income. Bonus shares give a positive sign to the market and enhance the confidence of investors in the companies' project.

A bonus issue can also offer a loyalty bonus for historical shareholders and reward employees by allocating them free shares.

328 bonus issues from 141 issuers since 2016 have been issued and more than **€20bn** distributed on Euronext, by a varied number of issuers (61% SME vs. 39% Large Cap deals) and heavily used by Tech companies (53% of all deals).

MAIN BENEFITS:



Increase the participation of smaller investors and enhance the liquidity of your stock



Give a positive sign to the market about your long-term strategy



Build loyalty and reward your shareholders



EMPLOYEE SHARE OWNERSHIP PLANS

**BOOST YOUR EMPLOYER BRAND
AND STRENGTHEN YOUR CAPITAL STRUCTURE**

Employee Share Ownership Plans (ESOPs) are incentive which allow your employees to acquire shares of your company. ESOPs enable listed companies to incentivise their employees with regard to the company's results by allowing them to become shareholders. In addition to improving your company's corporate culture, ESOPs also reinforce the shareholding structure and increase investor loyalty.



€14.9bn

raised by 163 issuers through

450 ESOPs

on Euronext since 2016. Among these deals, more than **35%** were initiated by SMEs.

MAIN BENEFITS:



Incentivise your employees and boost your employer brand



Raise capital within an attractive tax regime



Optimise and consolidate your shareholding structure

HOW TO IMPLEMENT ESOPs:

ESOPs can be put in place in various forms, such as:



Capital increase reserved for employees

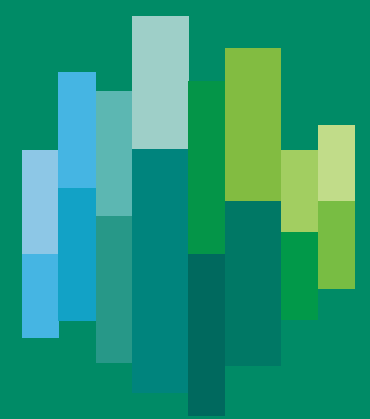


Free share allocation plan

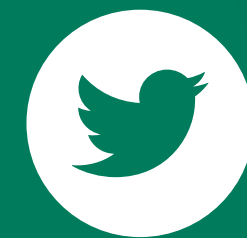


Stock option scheme

The Leading Pan-European Exchange



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