

TechShare

PRE-IPO PROGRAMME
DEDICATED TO
TECH COMPANIES
2020-2021



EURONEXT

A UNIQUE PROGRAMME

TechShare is a pre-IPO educational programme launched by Euronext in 2015, that helps Tech entrepreneurs to familiarise themselves with capital markets. The programme is free of charge for the participants and is currently available in Belgium, France, Germany, Italy, the Netherlands, Portugal, Spain and Switzerland.

TechShare is also a networking enabler, connecting Tech entrepreneurs and capital markets advisors throughout the year.

WHO CAN APPLY?

Selected for their great innovation capacity, participants are growing businesses active in the Tech industry.



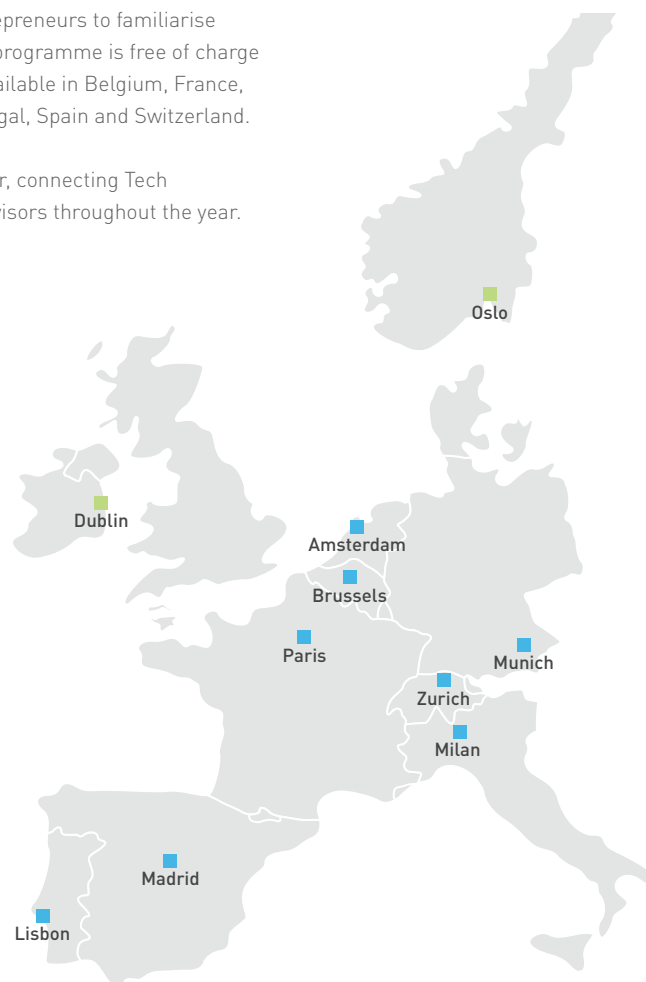
TECH COMPANIES
with significant
funding needs



And financial metrics
showing **GROWTH
POTENTIAL**



Likely to consider
CAPITAL MARKETS
within 2-3 years



Year Agenda



THE FORMAT

TechShare provides three different modules of knowledge sharing: academic campuses, workshop sessions and individual coaching. The content is provided by committed partners from the financial industry: investment bankers, auditors, lawyers, financial communication and investor relations experts. From September 2020 to April 2021, the participants will attend European events, local group sessions but also one-to-one trainings to benefit from customised advice.



2 ACADEMIC CAMPUSES

Twice a year in September and March, academic seminars are organised with prestigious European business schools to encourage networking between partners and participants as well as interaction through breakout sessions, plenary keynotes and discussions with entrepreneurs.



4 WORKSHOP SESSIONS

Interactive courses are held on a regular basis locally by the partners to educate the participants on capital markets. Topics include: why to go public, the IPO process, the legal perspective, the valuation strategy, financial communication, how to attract investors and life as public company.



INDIVIDUAL COACHING

Throughout the year, all participants receive individual training and tailor-made mentoring with dedicated professionals: auditors, lawyers, financial communication experts. These one-to-one coaching meetings with partners are a unique opportunity for companies to discuss their main challenges.

ACADEMIC CAMPUSES

TOP-TIER EUROPEAN BUSINESS SCHOOLS

Together with top-tier business schools, Euronext organises two academic seminars: a kick-off campus in September and a spring campus in March.

With the support of 75 partners from the financial industry, TechShare has trained more than 400 Tech companies since the launch of the programme.

PLENARY KEYNOTES

PANEL DISCUSSIONS

GROUP WORKSHOPS



WORKSHOP SESSIONS

FOUNDER STORIES



EXPERT MODULES



INDIVIDUAL COACHING

IN-DEPTH ASSESSMENT



TAILOR-MADE MENTORING



TECHSHARE ALUMNI

THEY SHARE THEIR EXPERIENCE ABOUT THE PROGRAMME

■ ■ We were excited to join TechShare because we are part of an exciting programme with some great peer companies that are very inspiring. It gave us an opportunity to meet experts from other industries, to share best practices and also to look forward to the future and the potential of going public one day. ■ ■

Laela Tabrizi
Italy



■ ■ The TechShare programme helped me to really get all the knowledge in place when I will be ready to go public. It is a very good way to get to know how you can prepare towards an IPO. ■ ■

Alexander Suma
The Netherlands



■ ■ The key takeaways from this programme is that you get a lot of experiences from experts that can be useful in your process of going public on Euronext. As a biotech company we need a lot of economic resources so the best thing to do is to go public and generate milestones that we hope are going to be positive. ■ ■

Carlos Domenech
Spain



■ ■ This is a very interesting programme that opens the doors of financial markets. I particularly note that all types of companies can go public as soon as they feel ready. I recommend it because it is useful for any company that needs financing to grow. ■ ■

Charles-Edouard Girard
France



A GROWING COMMUNITY OF EUROPEAN TECH FLAGSHIPS

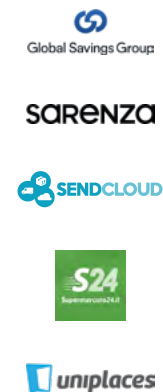
DIGITAL SERVICES



SOFTWARE



E-COMMERCE & MARKETPLACES



MEDIA & ENTERTAINMENT



HARDWARE & ROBOTICS



FINTECH



CLEANTECH



BIOTECH



MEDTECH

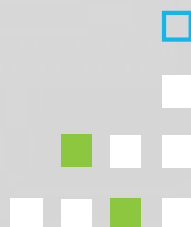


TECHSHARE CERTIFICATE OF ATTENDANCE



TechShare aims at training committed executives and developing a class spirit. Euronext will deliver a Certificate of Attendance to the participants who attended the two academic campuses and at least three workshop sessions during the year.

At the end of the programme, rewarded participants can show this certificate to their Board of Directors as a proof of assiduity.



EURONEXT AT A GLANCE

€692bn

aggregated market
capitalisation

212

new
Tech listings*

€82bn+

raised by Tech
companies*

€50m

raised on average
at IPO by Tech companies*

1,600+

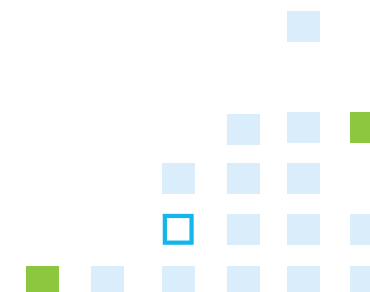
institutional investors
in the Tech sector

Euronext is the leading pan-European exchange, covering Belgium, France, Ireland, The Netherlands, Norway, Portugal and the UK, with close to 1,500 listed issuers worth €4.5 trillion in market capitalisation as of end December 2019.

Euronext is also the largest listing venue for Tech companies in Europe with 479 Tech issuers. In order to facilitate the access to capital markets of fast-growing SMEs, Euronext Growth, labelled SME Growth Market, is a tailor-made market compartment with asset managers and retail investors providing liquidity to small and midcaps.

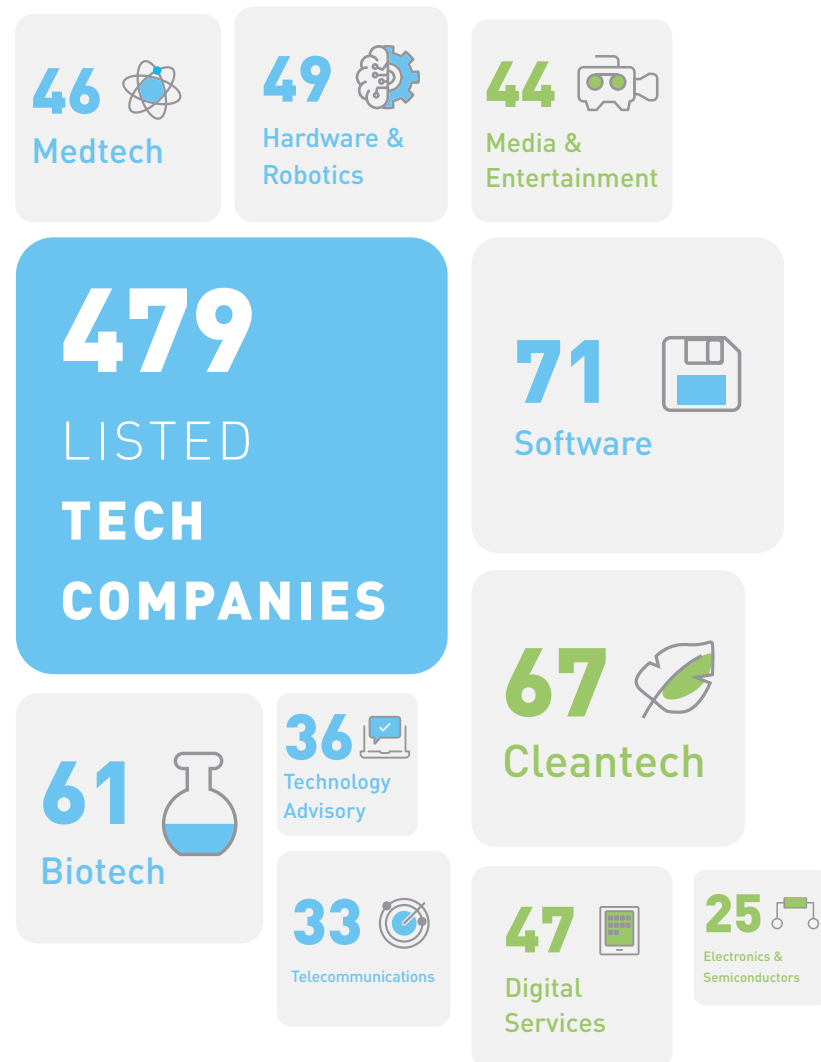
With 212 new Tech listings since 2013, Euronext is the most dynamic market in Europe for Tech companies.

Euronext offers the most diverse and international investor base, having more than 1,600 institutional investors in the Tech sector, of which one third is from the US.



* Since 2013
All data as of end December 2019

A WIDE FRANCHISE OF TECH COMPANIES



YOUR EURONEXT REPRESENTATIVES

Please contact your local representative should you need additional information.

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 Spain Susana de Antonio sdeantonio@euronext.com +34 915 72 65 35	 Switzerland Søren Bjønness sbjoenness@euronext.com +41 76 386 80 07	

HOW TO APPLY

ONLINE APPLICATIONS FROM
5 APRIL 2020 TO 5 JULY 2020

You can complete your application form on:

connect.euronext.com/techshare

APPLY NOW >

NOTES

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■ ■ We have designed TechShare to prepare ambitious entrepreneurs on the road to IPO. TechShare is a unique opportunity to connect with growing companies and expert partners from all over Europe. ■ ■

Anthony Attia

Managing Board Member
Global Head of Listing Euronext

TECHSHARE PARTNERS

BELGIUM



**Baker
McKenzie.**



Kempen

Linklaters

Merodis



FRANCE



CALYPTUS



Deloitte.



GERMANY



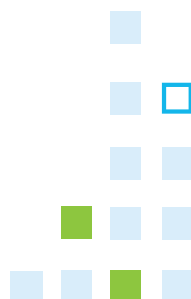
MAINFIRST
A Stifel Company



ITALY



Deloitte.



THE NETHERLANDS



**Baker
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Brainport **Network**



Deloitte.

Kempen



RUTGERS POSCH



PORTUGAL



SPAIN



BBVA



Deloitte.

Deloitte.
Legal



SWITZERLAND



**Baker
McKenzie.**



IRF:



OPTIMUM
STRATEGIC COMMUNICATIONS

**PAUL
HASTINGS**





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