

## **Capital Markets Discussion**

Raising capital, dividend policy and other key matters for listed companies

6 December 2022



### **Today's presenters**



Henrik Kulseng-Hanssen
Head of Investment Banking

M: +47 920 16 850

E: hkh@sb1markets.no

- 22 years of investment banking experience
- Clarksons Platou Securities, 2016-2020
- Swedbank/First Securities, 2004-2016
- Jefferies and JP Morgan, 2000-2004
- B.Sc. in Management, London School of Economics



Jarand Lønne
Head of Natural Resources

M: +47 979 84 961

E: jarand.lonne@sb1markets.no

- 13 years of investment banking experience
- SB1 Markets from June 2017
- Swedbank/First Securities, 2010-2017
- M.Sc. Cass Business School

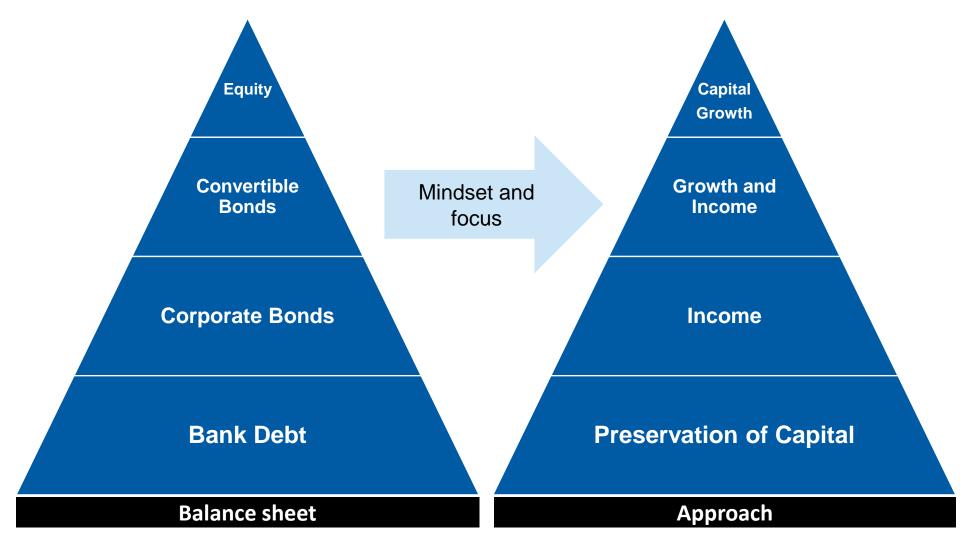
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- 1. Capital Structure | High level
- 2. Raising capital: Equity, debt and hybrid instruments
- 3. Dividend policy | Key considerations
- 4. Appendix



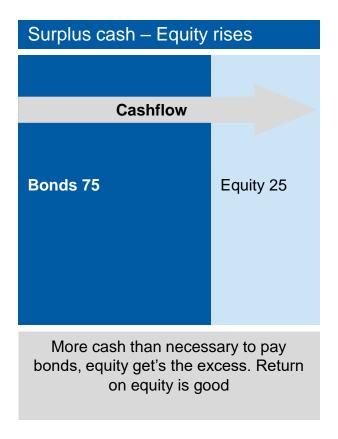
### The pecking order of capital structure





### The pecking order of capital structure (cont'd)

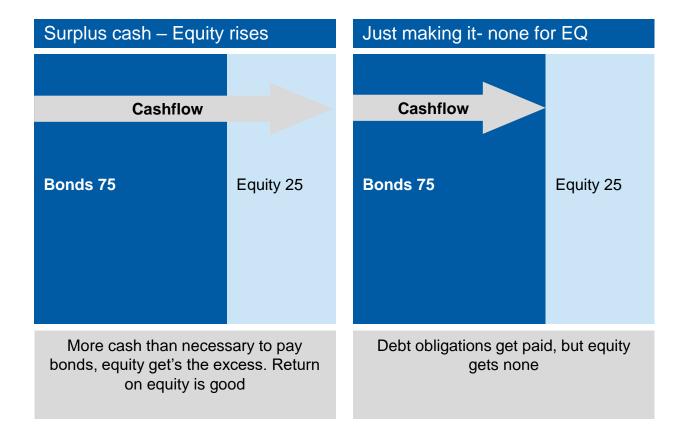
The pecking order – who gets served, and when?





### The pecking order of capital structure (cont'd)

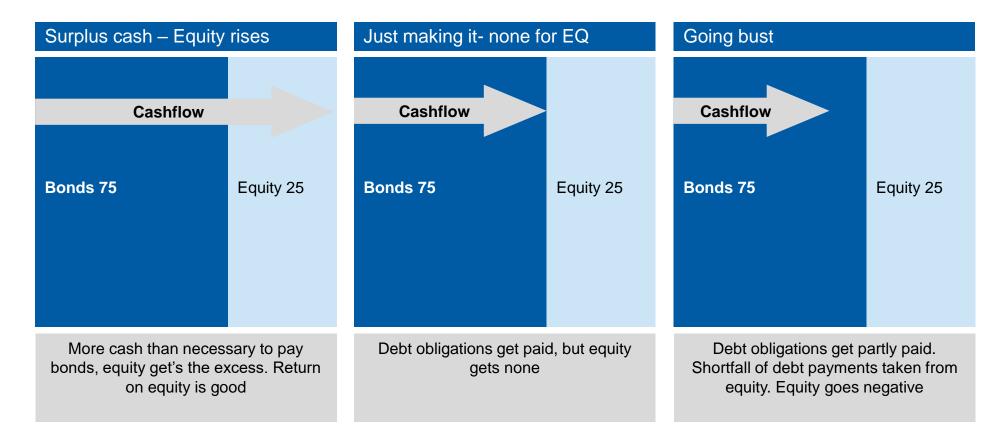
The pecking order – who gets served, and when?





### The pecking order of capital structure (cont'd)

The pecking order – who gets served, and when?

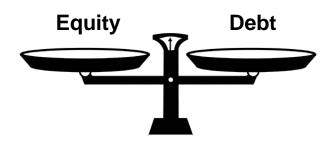




### Ways to change the capital structure of a company

Capital structure: The combination of debt and equity, and how this is balanced

Issuance of new equity Ways to reduce Sale of assets company net debt Restructuring of capital structure Issuance of new debt / bonds Ways to increase Payment of dividends company net debt Repurchase of shares





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### **Sources of capital**

EquityBonds and direct lending

3 Hybrid capital

4 Bank debt



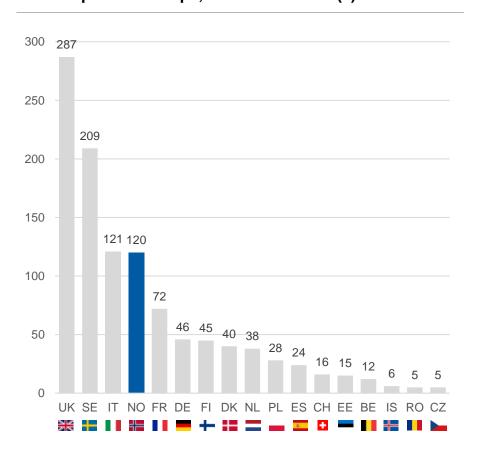
Capital markets

focus area

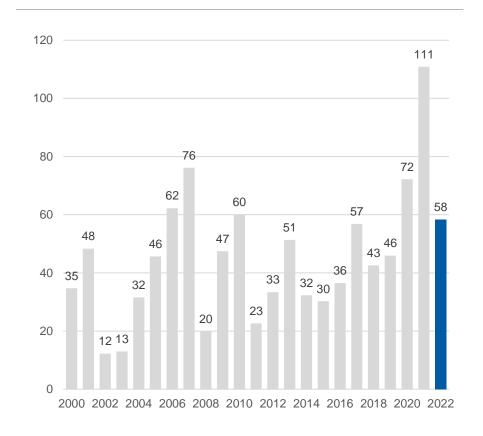
### Norway is one of the most active markets in Europe



#### IPO comparison Europe, 2020 - 2022 YTD (#)



#### ECM volume Norway, 2000-2022YTD (NOKbn)



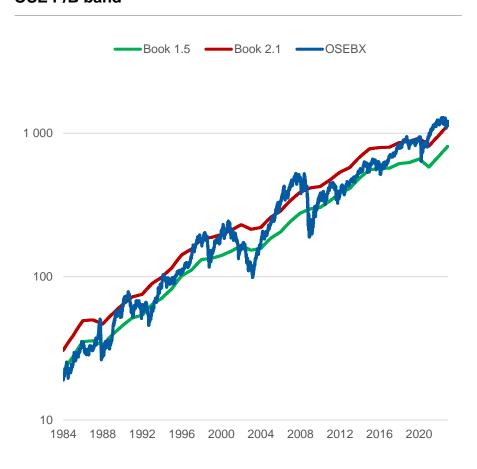


### Backdrop: Markets are at close to all-time high

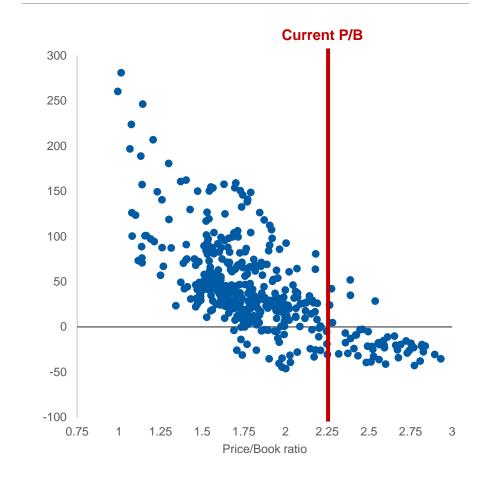


Despite the correction. OSE at 2.25x book values, a level that has been followed by crashes historically

#### OSE P/B band<sup>1</sup>



#### OSE P/B vs. 3-yr subsequent return



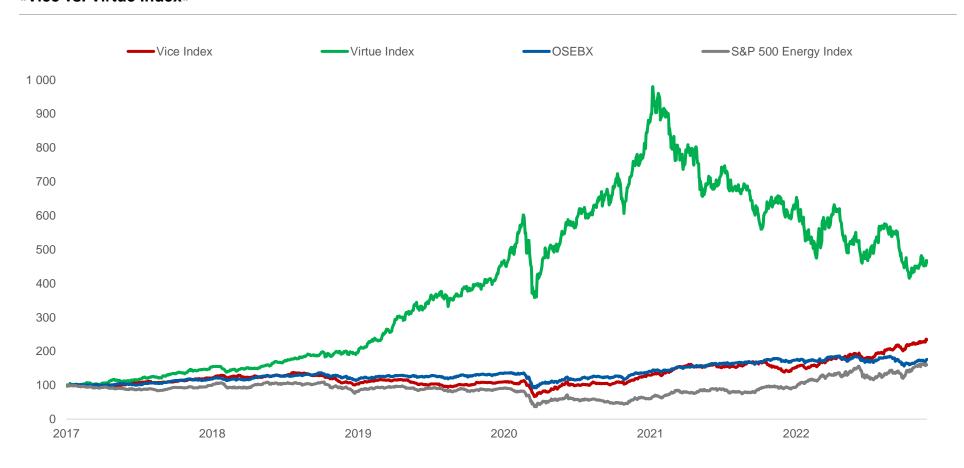


### Large shift and sector rotation in the market



From full focus on the "Virtue" companies in 2019-21, to a rebound in cyclical and "Vice" sectors

#### «Vice vs. Virtue Index»





### More volatile markets in 2022



And ECM activity has slowed down – but could pick up again quickly this winter

# **VIX LTM** 40 35 30 20 15 10

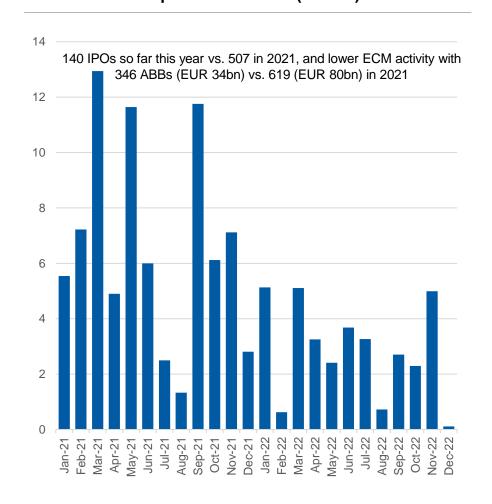
May-22

Jul-22

Sep-22

Nov-22

#### ECM volume Europe 2021-2022YTD (EURbn)





Mar-22

Nov-21

Jan-22



Documentation requirements

Extensive documentation

(requires prospectus)

Less documentation

(over nightdoes not require prospectus) **Transactions** 

IPO

SpareBank MARKETS



Documentation requirements

Extensive documentation (requires prospectus)

Transactions

IPO

Rights issues

Less documentation

(over nightdoes not require prospectus)





Documentation requirements

Extensive documentation (requires prospectus)

Less documentation

documentation (over nightdoes not require prospectus) Transactions

IPO

Rights issues

Repair issues





Documentation requirements

Extensive documentation (requires prospectus)

Less documentation (over night-does not require prospectus)

**Transactions IPO** Rights issues Repair issues Private **Placements** 





Documentation requirements

Extensive documentation (requires prospectus)

Less
documentation
(over nightdoes not
require
prospectus)

**Transactions IPO** Rights issues Repair issues Private **Placements** Block trades





Documentation requirements

Extensive documentation (requires prospectus)

Less documentation (over night-does not require

prospectus)

**Transactions IPO Rights** issues Repair issues Private **Placements** Issue < 20% Block trades



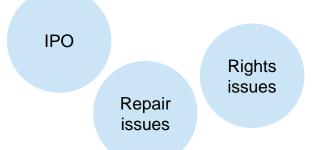


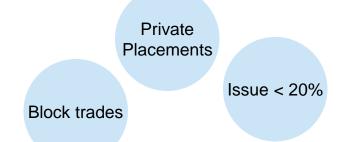
# Documentation requirements

Extensive documentation (requires prospectus)

Less
documentation
(over nightdoes not
require
prospectus)

### **Transactions**





#### **Considerations**

- Signaling effect
- Market conditions, timing and pricing
- Transaction type
- Issue authorization
- Inside information
- Pre subscriptions and guarantees
- Ocumentation and due diligence
- Equal treatment
- Allocation
- Subsequent repair issue



### **Trading venues in Norway**

Faster execution and light(er) documentation requirements for NOTC and Euronext Growth



#### Oslo Stock Exchange trading venue options

#### **NOTC**

Un-regulated market for unlisted shares

Information system
Lower requirements and
fewer obligations

#### **Euronext Growth**

Multilateral Trading Facility (MTF)

Operated by Oslo Børs Simplified requirements and obligations

### **Euronext Expand**

#### Regulated market

#2 regulated market place in Norway Strict regulations Lower barriers to entry than Oslo Børs

#### Oslo Børs

#### Regulated market

Leading regulated market place in Norway
Strict regulations



### **Private Placement**



A share issue directed towards selected investors (new and/or existing shareholders)

# Flexible, quick and predictable

- Often executed by Board authority, granted by the shareholders at AGM/EGM
- Flexible within the limits set by the general meeting and can be used to invite specific investors to invest in the issuer
- Book building and possible guarantees increases predictability

# Dilution of existing shareholders

- Board authority supersedes shareholder pre-emption rights
- · Can be prone to criticism, if issue is (highly) dilutive

#### Repair issue

• Often followed by a subsequent offering (repair issue) directed at all shareholders at the time of the private placement who where not offered shares in the private placement



### A Private Placement can be completed in 2-3 weeks



And launched in a matter of days if documentation and approvals are in place

Activity	Week		1			2			3				4								
	Day	1	2	3	4	5	8	9	10	11	12	15	16	17	18	19	22	23	24	25 2	26
Internal issuer preparations																					
Advisor coordination and documentation																					
Brokers' morning meeting presentations																					
Pre-sound																					
Announcement/accelerated book-building																					
Allocation																					
Settlement																					
Redeliver of borrowed shares																					



### Private Placement case study: Crayon



Raised NOK 2.7 bn of new equity since IPO

#### Crayon share price (NOK), volume traded (m shares) and key capital market events



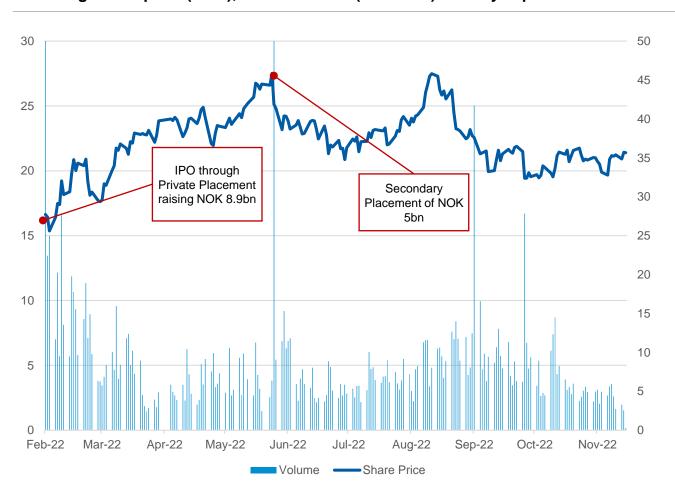
- Crayon has raised NOK 2.7bn through three private placements (including IPO)
- Prior AGM approval and no prospectus requirement enabled highly efficient listing process
- Share lending agreement from main shareholder provided T+2 days settlement
- Accelerated by high demand for software shares
- Resulted in strong capital availability with minimum friction



### Secondary Placement case study: Vår Energi



#### Vår Energi share price (NOK), volume traded (m shares) and key capital market events



- Main shareholders Eni and HitecVision in Vår sold shares for a total value of NOK 5bn in June '22
- Transaction increased free float and creates more liquidity – important for attracting additional institutional interest and index inclusion



### **Rights Issue**

#### A share issue directed at all current shareholders

#### **Definition**

 A rights issue is a share issue directed at all current shareholders where they are invited to subscribe for shares on a pro rata basis, e.g. 1 new share per 2 shares held (1:2 ratio)

# Ensures shareholders interests

- A rights issue is the "default" method of issuing shares according to Norwegian law, as it is the method that ensures shareholders pre-emption rights
- · The capital increase is dependent on approval by the general meeting
- As all shareholders are given subscription rights on an equal basis, the discount to the current share price is of minor importance
- The larger the discount, the higher is the value of the subscription rights

#### **Risks**

- The outcome of a rights issue is highly dependent on the willingness (and awareness) of the shareholder base to further finance the company
- The risk can be mitigated by a full or partial guarantee by an underwriter
- Furthermore, subscription rights can be actively traded to ensure that all subscription rights are held by investors who want a stake in the company



### Rights Issue: High-level timeline

# 1) Equity

#### Can be completed in ten weeks

	1	2	3	4	5	6	7	8	9	10
Company preparations										
Retain Financial and Legal advisors										
Board approval of share capital increase										
Call EGM (if required)										
EGM approval of capital increase										
Prospectus										
Prospectus drafting										
Prospectus approval period										
Prospectus approved and distributed										
Marketing										
Share trading ex rights										
Rights allocated										
Subscription period										
Allocation										
Payment										
Registration and delivery of shares										

#### **Comments**

- Prospectus drafting usually takes 2 weeks or more expect +3 weeks for approval
- Minimum 4 days between shares trading ex-rights and rights allocated



# Private Placements and Rights Issues are the two main types of equity issues

Time consuming if EGM and prospectus are required,

in addition to subsequent offering



#### **Private Placement** Rights Issue Ensures the interest of existing shareholders Conserves value to existing shareholders, as the issue price discount is offset by the value of the right(s) A rights issue enables all current shareholders to Can be initiated quicker than rights issues, as participate and avoid being diluted placements can be executed subject to EGM approval, or by Board authority Low risk in a guaranteed rights issue with tradeable **Pros** rights Can be used to improve shareholder structure by Transaction risk mitigated by guarantee (manager and/or large shareholder) inviting new investors to invest in the company Subscription rights can be traded to ensure that all rights are held by interested investors Full openness with regards to information after EGM Can be prone to criticism if issue is dilutive Pre-marketing/roadshow triggers insider information Time consuming due to requirement of EGM, prospectus, two week subscription period and issues settlement period Cons Unpredictable result and difficult to guarantee Risk of non-efficient pricing of rights



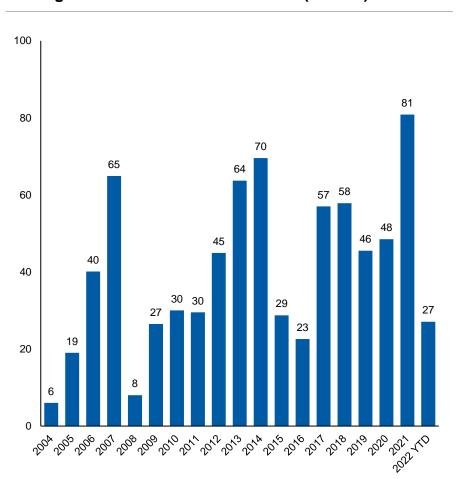
### Norwegian HY market has developed into a major hub

2

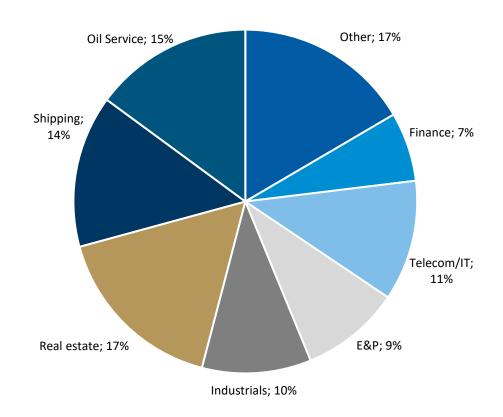
**Bonds** 

Attracting both Nordic and international issuers to raise financing in Norway

#### Norwegian HY market – issued volume (NOKbn)



#### Outstanding volume per sector



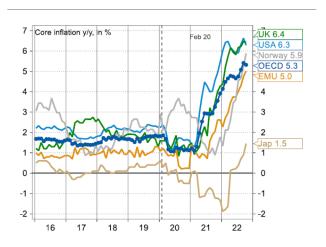


### Inflation is putting pressure on interest rates

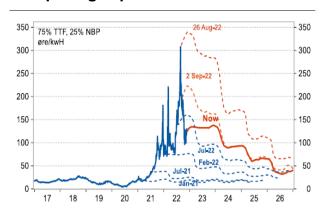


In large part driven by energy-prices. Base level for debt financing increasingly expensive

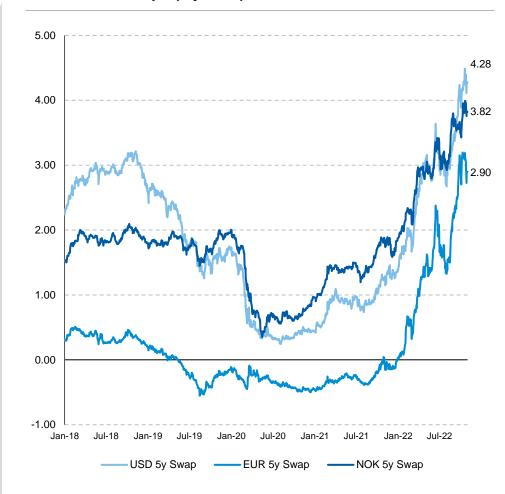
#### **Core CPI Inflation**



#### **European gas prices**



#### Interest rate swaps (5 yrs, %)





### Several strengths of the market that attract issuers



A flexible and attractive source of debt financing

#### Norwegian HY bonds in brief

### Flexible structures

- Unsecured and secured structures
- Going concern, project finance and acquisition finance
- 1-10 year tenors (5 years the most common)
- · Typically covenant light

## Established documentation

- Active trustee function with Nordic Trustee AS
- Well-tested and globally accepted LMA based loan agreement based on an existing template
- Moderate legal costs, Nordic law documentation very efficient compared to UK and NY law

## Short time to market

- No public rating requirement nor regulated offering memorandum/prospectus
- No due diligence requirements
- 4-6 weeks until completion; market monitoring prior to launch fully possible

## Waivers /Amendments

- All major waivers/amendments require 2/3s majority of Voting Bonds (≥50% participation)
- Proven processes for waivers and amendments being successful
- Banks (all banks) and US bonds (90%) proven to be challenging in difficult times

### **Global product**

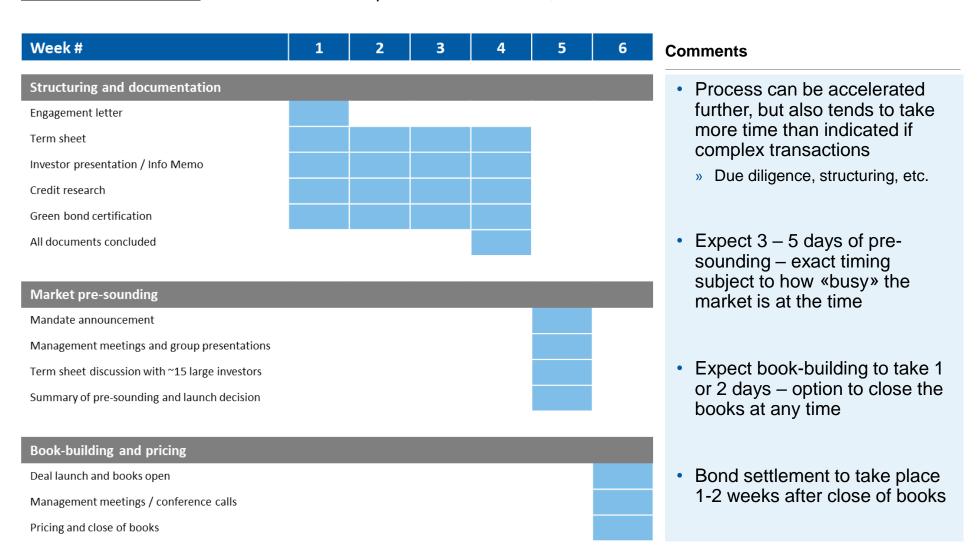
- Global investor universe with ticket sizes from USD 1 million up to USD 100 million (and higher)
- Successfully used by numerous international issuers
- Highly active secondary trading market



### Process can be completed in a matter of weeks



For a first time issuer: Normal accellerated process is 4-6 weeks, shorter for established issuers

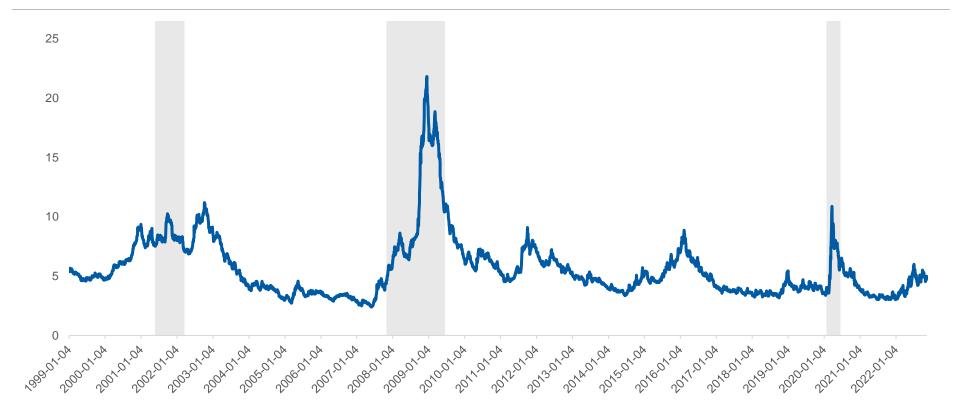


### HY market is both cyclical and follows equity pricing



Analysts and investors approach companies and credits in the same way

#### **US High Yield Index Option-Adjusted Spread (%)**





### **Green bonds**



#### Estimated price effect depending on «shade of green»

#### Comments

- Strongly increasing focus on Environment, Social and Governance ("ESG") among Scandinavian investors
  - Examples: environmental issues, human rights and corruptions
  - Strong ESG focus is a means for risk mitigation for investors
  - "Buzz word" effect
- Green bonds enable capital raising for new investments with environmental focus for states, multinationals, corporates, municipalities, etc.
- Attractive due to access to <u>new pockets</u> and also <u>deeper pockets</u>
  - Potential positive price effect for issuers!

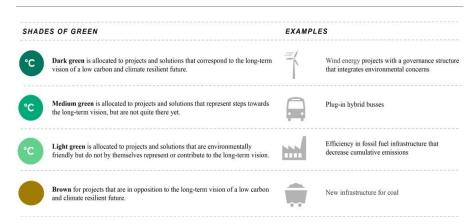
#### **ICMA Green Bond Principles**

 Example of recognized independent providers of green bond opinions are Cicero and DNV GL



Cost @ Cicero: ~NOK 150-200,000 (if standard review)

#### **ICMA Green Bond Principles**





### **Examples from the Norwegian market**



From opposites side of the spectrum – green vs «brown»

#### Scatec Solar - EUR 250m bond



Maturity: 4.5 years bullet

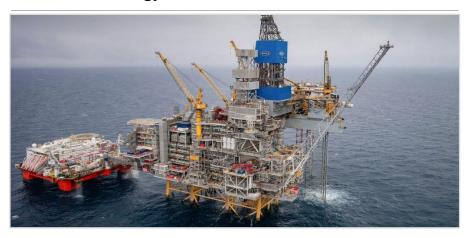
• Status: Senior Unsecured

 Use of proceeds: Refi. of acquisition facility, refi. of existing bond and eligible green projects (Green Financing Framework)

• **Debt metrics:** Debt/EBITDA 8.2x for 2020 and 6.5x for 2021, further equity would be needed to fund base case growth scenario

NOKm	2017	2018	2019	2020	2019 PF	2020 PF	2021e
Proportionate: EBITDA margin (excl D&C)	68.8 %	65.7 %	72.2 %	67.7 %	68.1 %	68.7 %	
Proportionate: Debt / EBITDA	4.9x	7.0x	6.0x	6.9x		8.2x	6.5x
Recourse Group: Debt/Cap (Equity + debt), re Bond docs	0%	19 %	13 %	6%		39 %	
Recurring FFO to Scatec ASA (ex D&C) / Recourse Gr. Debt	13 %	13 %	43 %	45 %		11 %	12 %
FFO (incl D&C) to Scatec ASA / Recourse Gr. Debt (%)	36 %	65 %	106 %	43 %		10 %	9 %
Recurr FFO (ex D&C) less Divi paid / Recourse Gr. Debt (%)	5 %	3%	29 %	28 %		10 %	9 %
Scatec ASA: (FFO + Interest) / Interest	3.7x	2.7x	6.3x	6.8x		4.2x	4.7x
Value adj Equity ratio: (Mcap / (Mcap + Corp debt))	87 %	92 %	95 %	99 %		87 %	

#### Siccar Point Energy - USD 200m bond



Maturity: 5 years bullet

• Status: Senior Unsecured

**Use of proceeds:** Refi. of existing bond

**Debt metrics:** Rapid cash build-up and net debt declining from 3.8x in 2021 to ~1,2x in 2024

Company Overview (USDm)										
P&L	2019A	2020A	2021E	2022E	2023E	2024E				
EBITDA interest coverage	2.4x	3.7x	3.8x	4.3x	5.1x	5.3x				
FFO/total net IB debt	35 %	34 %	26 %	35 %	51 %	82 %				
OCF/total net IB debt	35 %	34 %	25 %	34 %	50 %	80 %				
NIBD/EBITDA	2.9x	2.8x	3.8x	2.9x	2.0x	1.2x				
Total IB debt/Total capital	28 %	25 %	22 %	22 %	21 %	21 %				
Cash and cash equivalents	276	164	63	124	200	293				





From opposites side of the spectrum – green vs «brown»

#### Scatec Solar - EUR 250m bond



Siccar Point Energy - USD 200m bond



?







From opposites side of the spectrum – green vs «brown»

#### Scatec Solar - EUR 250m bond



Siccar Point Energy - USD 200m bond



~2%







From opposites side of the spectrum – green vs «brown»

#### Scatec Solar - EUR 250m bond



#### Siccar Point Energy - USD 200m bond



~2%

~9.5%





From opposites side of the spectrum – green vs «brown»

#### Scatec Solar - EUR 250m bond



#### Siccar Point Energy - USD 200m bond



~2%)
(now ~9%)

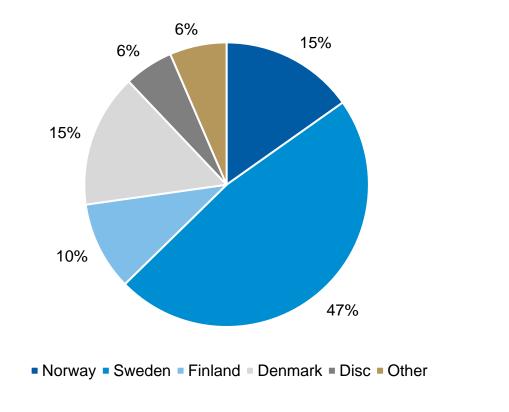
~9.5%

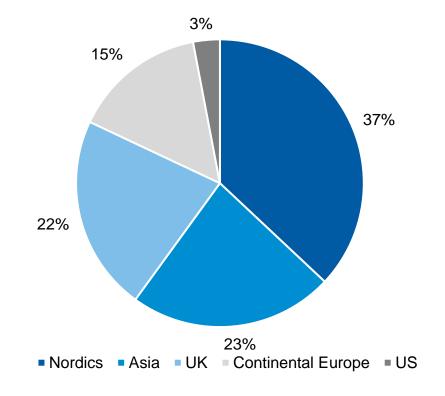
(now ~9-10%)

# **Deal summary: Scatec and Siccar – Order books**

#### Scatec - order book

### Siccar Point Energy – order book







# Private Debt – an alternative source of financing



Private Debt providers:	Growing number in Scandinavia, UK, Central Europe, US, Asia
Industries of interest:	Covering most business segments and industries
Transaction size:	<ul> <li>From NOK 50 million to NOK 2-3 billion (or the equivalent in other currencies)</li> </ul>
Instruments:	Capital available throughout the entire capital structure  Debt  Junior capital  Mezzanine capital  Preferred equity/equity
Secured/unsecured:	Typically providing secured debt
Use of proceeds:	Flexible, including acquisitions, growth, restructurings, project financing, family succession, dividend-recap
Basis for leverage:	Historical and/or forward looking view based on business case
Tenors:	Typically 3-5 years
Relationship:	Seeks long-term partnership and prefer to be sole lender (or investing with partners) <ul><li>Hold to maturity commitments and additional debt availability</li></ul>
DD and timing:	Carry out due diligence, financial modelling, etc.  • [4-8] weeks from initiation to final closing  • Exclusivity and cost coverage
Documentation:	Stand alone loan documentation, no listing requirement (some flexibility on law) <ul><li>Standard undertaking and reporting requirements</li></ul>
Return requirement:	<ul> <li>Varies a lot depending on case, some 5-8%, many 7-15% IRR p.a.</li> <li>Fees, PIK interest, redemption premium, equity upside, etc. elements for meeting the IRR requirements</li> </ul>



### **Overview of key instruments**

### Convertible bonds

- Offers investors features of a bond, such as interest payments, while also having the option to own the underlying stock
- Pays fixed-income interest payments, but can be converted into a predetermined number of common stock shares
- The conversion from the bond to stock happens at specific times during the bond's life and is usually at the discretion of the bondholder

### **Preference shares**

- Four types of preference shares: cumulative, non-cumulative, participating and convertible
  - Convertible includes an option to convert the preferred shares into a set number of common shares
- Dividend is paid to holders of preference shares before common stock dividends are paid out
  - » Usually carries a specific dividend rate

### Other examples

- Toggle notes: Give the company an option to defer payments in exchange for a higher interest rate
- Bonds with warrants: Give the investor a right to buy or sell shares at a particular price on a particular date



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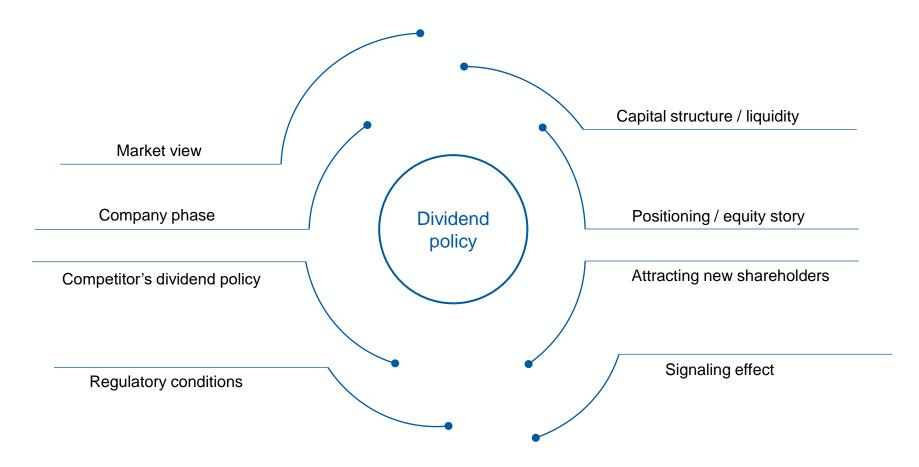
### **Theoretically** dividends are value-neutral... but in practice:





### **Dividend policy**

Key considerations when deciding on a dividend policy



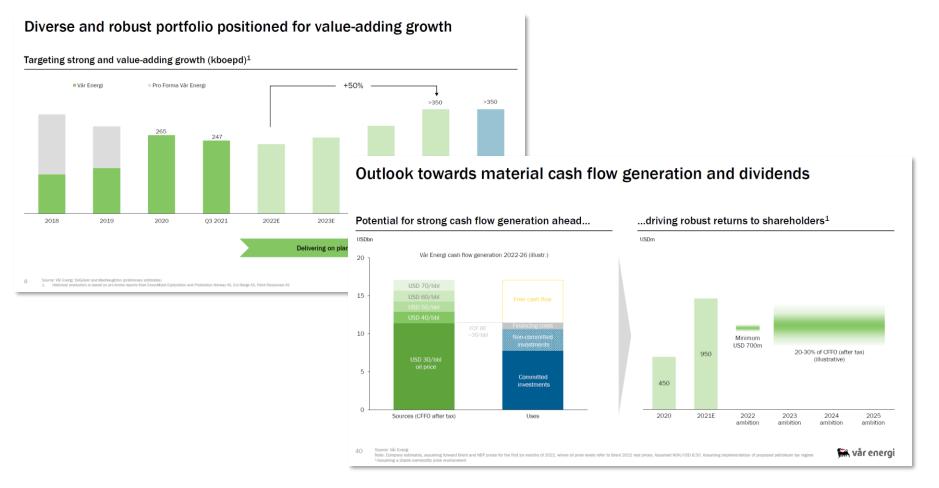
Companies that manage to maintain a good direct return combined with a solid balance will be attractive from an investor perspective given limited return opportunities in other assets



### Example of a company getting it right: Vår Energi

Best-in-class policy for the sector – transparency and a clear link between cash flow and earnings

#### **Investor presentation extracts**





# Thank you! (and remember SB1M has a leading position across all product areas)

**IPO** 



IPO

June 2022 NOK 150,000,000



February 2022 October 2021 NOK 8,855,000,000 NOK 20,700,000,000



FR0Y

March 2021 NOK 1.510.000.000



March 2021 NOK 1.400.000.000



March 2021 NOK 1.840.000.000

vår energi

Secondary placement

June 2022

NOK 5,000,000,000



IPO

November 2020 USD 177.500.000

**ECM** (Listed)



Private placement

November 2022 NOK 250.000.000



Secondary placement

November 2022 NOK 1.200.000.000



Private placement

October & May 2022 USD 185.000.000



Underwritten equity offering

August 2022 USD 250.000.000



Secondary placement

June 2022 USD 130,000,000







Secondary placement May 2020

SEK 3,300,000,000

**ECM** (Not listed)

### **TouchNetix**

Private placement

November 2022 NOK 120.000.000

#### HITECVISION

The Serial Entrepreneurs

Fundraising for HV's New Energy Fund August 2022 EUR 875.000.000

#### Nordic Technology Group

Private placement

June 2022 NOK 102.000.000

Private placement

March 2022 NOK 50.000.000

### AURORA

Private placement

June 2021 NOK 2.000.000.000

### **AKOBO**MINERALS

Private placement

June 2021 NOK 50.000.000



Private placement October 2020 NOK 155.000.000

M&A

### MΩWI

Acquisition of majority stake in Arctic Fish October 2022 NOK 1.880.000.000

# Statskog

Acquisition of Meraker Brug

October 2022 NOK 2.650.000.000

#### HITECVISION

TrønderEnergi®

Est. of leading renewables company March 2022 Undisclosed

### AutoStore

Sale of 40% to Softbank

**April 2021** NOK 24.000.000.000

#### Eidsıva. Hafslund Eco

Merger

September 2019 NOK 100.000.000.000



Asset and cash swap for 16% own shares July 2019 SEK 14.500.000.000



Acquisition of Oslo Børs **VPS** 

June 2019 NOK 6.790.000.000

**DCM** 



Senior secured bond October 2022 USD 100,000,000

Senior unsecured bond

January 2022 USD 300,000,000



Senior secured bond

June 2021 USD 65,000,000



Unsecured bond

February 2021 USD 200,000,000



Senior unsecured bond

February 2021 NOK 1,100,000,000

### Scatec

Unsecured green bond

February 2021 EUR 250,000,000



Unsecured green bond

September 2020 NOK 700,000,000

IG



Green senior non-preferred bond

August 2022 NOK 1,500,000,000



Green senior non-preferred bond

> August 2022 NOK 1,000,000,000



Green senior non-preferred bond

> June 2022 NOK 1,000,000,000



Bond issues

January 2022 NOK 1,500,000,000

### Nordea

Inaugural green covered bond

November 2021 NOK 7,000,000,000



Senior bond

June 2021 NOK 2,500,000,000



Green senior bonds

November 2020 NOK 3,250,000,000



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# Conceptual illustration of wealth and split effect in a rights issue

The subscription price in a rights issue has no influence on shareholders wealth position

Prior to rights issue		Rights issue			Post rights issue
are price	100	Subscription price	50		Share price (TERP)
mber of shares	1	Number of shares issued	1	  -  -	Number of shares
larket cap	100	Issue proceeds	50		Market cap
		One old share gives the righ subscribe for one new	t to		Correctión and split fa
		Subscription ratio	1:1		
		Value of subscription right	25		

# Value neutral to

shareholders

#### Shareholders can

- i. Sell the subscription price
   Wealth = Value of sold right + Value of share = 25 + 75 = 100)
- ii. Exercise the subscription right and invest Wealth = Value of holding – Cost of subscription = 150 - 50 = 100)



### Contact details and disclaimer

# SpareBank 1 Markets Oslo

Olav Vs gate 5 N-0161 Oslo, Norway Tel: + 47 24 14 74 00 Fax: +47 24 13 36 01 www.sb1markets.no

# SpareBank 1 Markets Trondheim

Søndre gate 4 N-7011 Trondheim, Norway Tel: + 47 24 14 74 00 Fax: +47 24 13 36 01 www.sb1markets.no

# SpareBank 1 Markets Stavanger

Christen Tranes Gate 35 N-4007 Stavanger, Norway Tel: + 47 24 14 74 00 Fax: +47 24 13 36 01 www.sb1markets.no

#### SpareBank 1 Markets Ålesund

St Olavs plass 1 N-6002 Ålesund, Norway Tel: + 47 24 14 74 00 Fax: +47 24 13 36 01 www.sb1markets.no

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