

CORPORATE EVENT NOTICE:

Admission de produits structurés
SOCIETE GENERALE EFFEKTEN GMBH
 Paris
 PAR_20100310_01315_EUR
 10/03/2010
 Euronext Paris

PLACE:
AVIS N° :
DATE:
MARCHÉ:
Admission de produits structurés

Euronext Paris fait connaître que les produits structurés référencés ci-dessous émis par SOCIETE GENERALE EFFEKTEN GMBH seront admis sur Euronext Paris.

<p>> Capital protection sur LVMH - FR0000121014 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 70,01 EUR Prix Ex. (3): 82,09 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869388 Code ISIN: FR0010869388 Mnémo: 7362S - Code Nat: 49461682 Libellé: LVMH 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur EADS - NL0000235190 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 11,79 EUR Prix Ex. (3): 15,38 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869719 Code ISIN: FR0010869719 Mnémo: 7358S - Code Nat: 49491646 Libellé: EADS 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur DEXIA - BE0003796134 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 12,32 EUR - Prix Ex. (2): 2,79 EUR Prix Ex. (3): 3,99 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869701 Code ISIN: FR0010869701 Mnémo: 7357S - Code Nat: 49491620 Libellé: DEXIA12.32REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur CREDIT AGRICOLE - FR0000045072 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 10,95 EUR - Prix Ex. (2): 7,82 EUR Prix Ex. (3): 11,17 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869693 Code ISIN: FR0010869693 Mnémo: 7356S - Code Nat: 49491565 Libellé: CAGRI10.95REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur CARREFOUR - FR0000120172 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 27,13 EUR</p>	<p>NXT code: FR0010869685 Code ISIN: FR0010869685 Mnémo: 7355S - Code Nat: 49491492 Libellé: CFOUR 6REV0311S</p>

Prix Ex. (3): 35,89 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur ST MICROELECTRONICS - NL0000226223 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 5,22 EUR Prix Ex. (3): 6,58 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 06/04/2011	NXT code: FR0010869453 Code ISIN: FR0010869453 Mnémo: 7373S - Code Nat: 49460333 Libellé: STMIC 8REV0411S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur SOCIETE GENERALE - FR0000130809 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,61 EUR - Prix Ex. (2): 29,3 EUR Prix Ex. (3): 41,86 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869446 Code ISIN: FR0010869446 Mnémo: 7372S - Code Nat: 49460236 Libellé: SOGEN 8.61REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur SCHNEIDER ELECTRIC - FR0000121972 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 61,92 EUR Prix Ex. (3): 80,58 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869412 Code ISIN: FR0010869412 Mnémo: 7371S - Code Nat: 49460201 Libellé: SCHND 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur SANOFI-AVENTIS - FR0000120578 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 44,89 EUR Prix Ex. (3): 54,95 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869396 Code ISIN: FR0010869396 Mnémo: 7370S - Code Nat: 49459955 Libellé: SANOF 6REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur SAINT-GOBAIN - FR0000125007 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 25,28 EUR Prix Ex. (3): 35,73 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869552 Code ISIN: FR0010869552 Mnémo: 7369S - Code Nat: 49461798 Libellé: STGOB 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur RENAULT SA - FR0000131906 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 9,44 EUR - Prix Ex. (2): 21,51 EUR Prix Ex. (3): 30,74 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869537 Code ISIN: FR0010869537 Mnémo: 7368S - Code Nat: 49461780 Libellé: RENAU 9.44REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur PPR - FR0000121485 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 69,2 EUR Prix Ex. (3): 86,7 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869511 Code ISIN: FR0010869511 Mnémo: 7367S - Code Nat: 49461755 Libellé: PINAU 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur PEUGEOT - FR0000121501 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,35 EUR - Prix Ex. (2): 14,06 EUR Prix Ex. (3): 20,08 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869487 Code ISIN: FR0010869487 Mnémo: 7366S - Code Nat: 49461747 Libellé: PEUGO 8.35REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Capital protection sur MICHELIN - FR0000121261	NXT code: FR0010869461

<p>Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 39,24 EUR Prix Ex. (3): 52,89 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>Code ISIN: FR0010869461 Mnémo: 7365S - Code Nat: 49461739 Libellé: MICHL 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur LAGARDERE S.C.A. - FR0000130213 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 22,92 EUR Prix Ex. (3): 27,85 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869420 Code ISIN: FR0010869420 Mnémo: 7364S - Code Nat: 49461712 Libellé: LAGAR 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur LAFARGE SA - FR0000120537 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 35,84 EUR Prix Ex. (3): 48,73 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869404 Code ISIN: FR0010869404 Mnémo: 7363S - Code Nat: 49461704 Libellé: LAFAR 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur FRANCE TELECOM - FR0000133308 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 14,06 EUR Prix Ex. (3): 17,42 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869727 Code ISIN: FR0010869727 Mnémo: 7359S - Code Nat: 49491689 Libellé: FTCOM 6REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur INFINEON TECHNOLOGIE - DE0006231004 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 2,12 EUR Prix Ex. (3): 4,24 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 01/04/2011</p>	<p>NXT code: FR0010869743 Code ISIN: FR0010869743 Mnémo: 7361S - Code Nat: 49491735 Libellé: INFIN 6REV0411S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur TOTAL SA - FR0000120271 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 33,41 EUR Prix Ex. (3): 41,87 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869479 Code ISIN: FR0010869479 Mnémo: 7374S - Code Nat: 49460597 Libellé: TOTAL 6REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur UNIBAIL - FR0000124711 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 120,6 EUR Prix Ex. (3): 152,6 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869503 Code ISIN: FR0010869503 Mnémo: 7375S - Code Nat: 49460643 Libellé: UNIBL 6REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur VALLOUREC - FR0000120354 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 111,69 EUR Prix Ex. (3): 143,6 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011</p>	<p>NXT code: FR0010869545 Code ISIN: FR0010869545 Mnémo: 7376S - Code Nat: 49460716 Libellé: VALOU 8REV0311S Groupe: 29 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Capital protection sur VEOLIA ENVIRONNEMENT - FR0000124141 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 6,0 EUR - Prix Ex. (2): 20,2 EUR Prix Ex. (3): 25,11 EUR - Prix Ex. (4): N/A</p>	<p>NXT code: FR0010869560 Code ISIN: FR0010869560 Mnémo: 7377S - Code Nat: 49460791 Libellé: VEOLI 6REV0311S Groupe: 29 - Qtté: 1</p>

Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur ACCOR - FR0000120404 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 31,58 EUR Prix Ex. (3): 39,41 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869289 Code ISIN: FR0010869289 Mnémo: 7346S - Code Nat: 49459700 Libellé: ACCOR 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur AIR FRANCE KLM - FR0000031122 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,04 EUR - Prix Ex. (2): 7,12 EUR Prix Ex. (3): 10,17 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869297 Code ISIN: FR0010869297 Mnémo: 7347S - Code Nat: 49459777 Libellé: AIRFR 8.04REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur ALSTOM - FR0000120198 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 37,41 EUR Prix Ex. (3): 48,58 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869313 Code ISIN: FR0010869313 Mnémo: 7349S - Code Nat: 49460139 Libellé: ALSTO 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur ARCELORMITTAL - LU0323134006 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 9,04 EUR - Prix Ex. (2): 20,37 EUR Prix Ex. (3): 29,11 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869321 Code ISIN: FR0010869321 Mnémo: 7350S - Code Nat: 49460198 Libellé: ARCEMI 9.04REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur AXA - FR0000120628 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 10,59 EUR Prix Ex. (3): 15,08 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869347 Code ISIN: FR0010869347 Mnémo: 7351S - Code Nat: 49460210 Libellé: AXA 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur BNP PARIBAS - FR0000131104 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,4 EUR - Prix Ex. (2): 38,07 EUR Prix Ex. (3): 54,38 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869354 Code ISIN: FR0010869354 Mnémo: 7352S - Code Nat: 49460228 Libellé: BNP 8.4REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur BOUYGUES - FR0000120503 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 25,88 EUR Prix Ex. (3): 36,34 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869362 Code ISIN: FR0010869362 Mnémo: 7353S - Code Nat: 49460252 Libellé: BOUYG 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Capital protection sur CAP GEMINI - FR0000125338 Date d'admission: 12/03/2010 20.000 European Reverse Convertible Note Prix Ex. (1): 8,0 EUR - Prix Ex. (2): 27,97 EUR Prix Ex. (3): 35,18 EUR - Prix Ex. (4): N/A Prix Emission: 100,0 EUR - Parité : 1,0 / 1,0 Echéance: 18/03/2011	NXT code: FR0010869677 Code ISIN: FR0010869677 Mnémo: 7354S - Code Nat: 49491310 Libellé: CAPGE 8REV0311S Groupe: 29 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR

Informations complémentaires relatives à la cotation des produits structures :

- La cotation s'effectuera en continu, en euros

- Les negociations seront compensees garanties et admises dans les procedures de reglement livraison du depositaire local.

Service financier: Societe Generale

Apporteur de liquidite: SG Securities (Paris) SA

Restrictions de placement (notamment aux US): voir le Prospectus de Base cite ci-dessous.

Documentation legale :

Les caracteristiques financieres de la presente emission figurent dans les Conditions Definitives ("Final Terms") datees du 10/03/2010 et doivent etre lues en liaison avec le Prospectus de Base du programme de Certificats ("Certificate Issuance Programme Base Prospectus") vise par l'AMF le 13 mars 2009 sous le numero 09-057 (et tout (tous) Supplement(s) y afferent(s)) et le Document de Reference depose aupres de l'AMF le 4 mars 2009 sous le numero D.09-0095 (et tout (tous) document(s) y afferent(s)). Ces documents sont tenus a la disposition du public et pourront etre obtenus aupres de Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense Cedex.

CORPORATE EVENT NOTICE:	Listing of structured products SOCIETE GENERALE EFFEKTEN GMBH
LOCATION:	Paris
NOTICE:	PAR_20100310_01315_EUR
DATE:	10/03/2010
MARKET:	Euronext Paris

Listing of Structured Products

The following structured products issued by SOCIETE GENERALE EFFEKTEN GMBH will be listed on Euronext Paris.

> Capital protection on LVMH - FR0000121014 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 70,01 EUR Strike (3): 82,09 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869388 ISIN code: FR0010869388 Symbol: 7362S - nat. Code: 49461682 Designation: LVMH 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Capital protection on EADS - NL0000235190 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 11,79 EUR Strike (3): 15,38 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869719 ISIN code: FR0010869719 Symbol: 7358S - nat. Code: 49491646 Designation: EADS 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Capital protection on DEXIA - BE0003796134 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 12,32 EUR - Strike (2): 2,79 EUR Strike (3): 3,99 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869701 ISIN code: FR0010869701 Symbol: 7357S - nat. Code: 49491620 Designation: DEXIA12.32REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Capital protection on CREDIT AGRICOLE - FR0000045072	NXT code: FR0010869693

<p>Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 10,95 EUR - Strike (2): 7,82 EUR Strike (3): 11,17 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>ISIN code: FR0010869693 Symbol: 7356S - nat. Code: 49491565 Designation: CAGRI10.95REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on CARREFOUR - FR0000120172 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 27,13 EUR Strike (3): 35,89 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869685 ISIN code: FR0010869685 Symbol: 7355S - nat. Code: 49491492 Designation: CFOUR 6REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on ST MICROELECTRONICS - NL0000226223 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 5,22 EUR Strike (3): 6,58 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 06/04/2011</p>	<p>NXT code: FR0010869453 ISIN code: FR0010869453 Symbol: 7373S - nat. Code: 49460333 Designation: STMIC 8REV0411S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on SOCIETE GENERALE - FR0000130809 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,61 EUR - Strike (2): 29,3 EUR Strike (3): 41,86 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869446 ISIN code: FR0010869446 Symbol: 7372S - nat. Code: 49460236 Designation: SOGEN 8.61REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on SCHNEIDER ELECTRIC - FR0000121972 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 61,92 EUR Strike (3): 80,58 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869412 ISIN code: FR0010869412 Symbol: 7371S - nat. Code: 49460201 Designation: SCHND 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on SANOFI-AVENTIS - FR0000120578 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 44,89 EUR Strike (3): 54,95 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869396 ISIN code: FR0010869396 Symbol: 7370S - nat. Code: 49459955 Designation: SANOF 6REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on SAINT-GOBAIN - FR0000125007 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 25,28 EUR Strike (3): 35,73 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869552 ISIN code: FR0010869552 Symbol: 7369S - nat. Code: 49461798 Designation: STGOB 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on RENAULT SA - FR0000131906 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 9,44 EUR - Strike (2): 21,51 EUR Strike (3): 30,74 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869537 ISIN code: FR0010869537 Symbol: 7368S - nat. Code: 49461780 Designation: RENUA 9.44REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on PPR - FR0000121485 Listing date: 12/03/2010 20.000 European Reverse Convertible Note</p>	<p>NXT code: FR0010869511 ISIN code: FR0010869511 Symbol: 7367S - nat. Code: 49461755</p>

<p>Strike (1): 8,0 EUR - Strike (2): 69,2 EUR Strike (3): 86,7 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>Designation: PINAU 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on PEUGEOT - FR0000121501 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,35 EUR - Strike (2): 14,06 EUR Strike (3): 20,08 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869487 ISIN code: FR0010869487 Symbol: 7366S - nat. Code: 49461747 Designation: PEUGO 8.35REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on MICHELIN - FR0000121261 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 39,24 EUR Strike (3): 52,89 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869461 ISIN code: FR0010869461 Symbol: 7365S - nat. Code: 49461739 Designation: MICHL 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on LAGARDERE S.C.A. - FR0000130213 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 22,92 EUR Strike (3): 27,85 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869420 ISIN code: FR0010869420 Symbol: 7364S - nat. Code: 49461712 Designation: LAGAR 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on LAFARGE SA - FR0000120537 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 35,84 EUR Strike (3): 48,73 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869404 ISIN code: FR0010869404 Symbol: 7363S - nat. Code: 49461704 Designation: LAFAR 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on FRANCE TELECOM - FR0000133308 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 14,06 EUR Strike (3): 17,42 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869727 ISIN code: FR0010869727 Symbol: 7359S - nat. Code: 49491689 Designation: FTCOM 6REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on INFINEON TECHNOLOGIE - DE0006231004 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 2,12 EUR Strike (3): 4,24 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 01/04/2011</p>	<p>NXT code: FR0010869743 ISIN code: FR0010869743 Symbol: 7361S - nat. Code: 49491735 Designation: INFIN 6REV0411S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on TOTAL SA - FR0000120271 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 33,41 EUR Strike (3): 41,87 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869479 ISIN code: FR0010869479 Symbol: 7374S - nat. Code: 49460597 Designation: TOTAL 6REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on UNIBAIL - FR0000124711 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 120,6 EUR Strike (3): 152,6 EUR - Strike (4): N/A</p>	<p>NXT code: FR0010869503 ISIN code: FR0010869503 Symbol: 7375S - nat. Code: 49460643 Designation: UNIBL 6REV0311S Group: 29 - Qtty: 1</p>

Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on VALLOUREC - FR0000120354 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 111,69 EUR Strike (3): 143,6 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869545 ISIN code: FR0010869545 Symbol: 7376S - nat. Code: 49460716 Designation: VALOU 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on VEOLIA ENVIRONNEMENT - FR0000124141 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 6,0 EUR - Strike (2): 20,2 EUR Strike (3): 25,11 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869560 ISIN code: FR0010869560 Symbol: 7377S - nat. Code: 49460791 Designation: VEOLI 6REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on ACCOR - FR0000120404 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 31,58 EUR Strike (3): 39,41 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869289 ISIN code: FR0010869289 Symbol: 7346S - nat. Code: 49459700 Designation: ACCOR 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on AIR FRANCE KLM - FR0000031122 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,04 EUR - Strike (2): 7,12 EUR Strike (3): 10,17 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869297 ISIN code: FR0010869297 Symbol: 7347S - nat. Code: 49459777 Designation: AIRFR 8.04REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on ALSTOM - FR0000120198 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 37,41 EUR Strike (3): 48,58 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869313 ISIN code: FR0010869313 Symbol: 7349S - nat. Code: 49460139 Designation: ALSTO 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on ARCELORMITTAL - LU0323134006 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 9,04 EUR - Strike (2): 20,37 EUR Strike (3): 29,11 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869321 ISIN code: FR0010869321 Symbol: 7350S - nat. Code: 49460198 Designation: ARCEMI 9.04REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on AXA - FR0000120628 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 10,59 EUR Strike (3): 15,08 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869347 ISIN code: FR0010869347 Symbol: 7351S - nat. Code: 49460210 Designation: AXA 8REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Capital protection on BNP PARIBAS - FR0000131104 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,4 EUR - Strike (2): 38,07 EUR Strike (3): 54,38 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011	NXT code: FR0010869354 ISIN code: FR0010869354 Symbol: 7352S - nat. Code: 49460228 Designation: BNP 8.4REV0311S Group: 29 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR

<p>> Capital protection on BOUYGUES - FR0000120503 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 25,88 EUR Strike (3): 36,34 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869362 ISIN code: FR0010869362 Symbol: 7353S - nat. Code: 49460252 Designation: BOUYG 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Capital protection on CAP GEMINI - FR0000125338 Listing date: 12/03/2010 20.000 European Reverse Convertible Note Strike (1): 8,0 EUR - Strike (2): 27,97 EUR Strike (3): 35,18 EUR - Strike (4): N/A Issue price: 100,0 EUR - Parity : 1,0 / 1,0 Maturity: 18/03/2011</p>	<p>NXT code: FR0010869677 ISIN code: FR0010869677 Symbol: 7354S - nat. Code: 49491310 Designation: CAPGE 8REV0311S Group: 29 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>

Additional information on trading :

- Trading will occur in continuous and EUR
- Trades will be guaranteed and cleared and will be admitted into the local depositary system.

Paying agent: Societe Generale

Liquidity provider: SG Securities (Paris) SA

Selling Restrictions (in particular US): see the Base Prospectus mentioned below

Legal documentation :

Financial characteristics of the present issue form part of the Final Terms dated 10/03/2010 and must be read together with the Certificate Issuance Programme Base Prospectus approved by the AMF on 13 March 2009 under number 09-057 (and all related Supplement(s)) and the Reference Document filed with the AMF on 4 March 2009 under number D.09-0095 (and all related document(s)). Those documents are available at Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense Cedex.