

CORPORATE EVENT NOTICE:

Admission de produits structurés

SOCIETE GENERALE
PLACE:

Paris

AVIS N° :

PAR_20100310_01313_EUR

DATE:

10/03/2010

MARCHÉ:

Euronext Paris

Admission de produits structurés

Euronext Paris fait connaître que les produits structurés référencés ci-dessous émis par SOCIETE GENERALE seront admis sur Euronext Paris.

<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.475,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,35 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870295 Code ISIN: FR0010870295 Mnémo: 1711S - Code Nat: Libellé: CAC40 3475TL 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 3.980,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,22 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870865 Code ISIN: FR0010870865 Mnémo: 1768S - Code Nat: Libellé: CAC40 3980TS 1210S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.780,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,08 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870816 Code ISIN: FR0010870816 Mnémo: 1763S - Code Nat: Libellé: CAC40 3780TL 1210S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.680,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,86 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870808 Code ISIN: FR0010870808 Mnémo: 1762S - Code Nat: Libellé: CAC40 3680TL 1210S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.580,0 EUR - Prix Ex. (2): N/A</p>	<p>NXT code: FR0010870790 Code ISIN: FR0010870790 Mnémo: 1761S - Code Nat: Libellé: CAC40 3580TL 1210S</p>

Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,67 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010	Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.480,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,51 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010	NXT code: FR0010870782 Code ISIN: FR0010870782 Mnémo: 1760S - Code Nat: Libellé: CAC40 3480TL 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.380,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,39 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010	NXT code: FR0010870774 Code ISIN: FR0010870774 Mnémo: 1759S - Code Nat: Libellé: CAC40 3380TL 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.400,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 6,01 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870766 Code ISIN: FR0010870766 Mnémo: 1758S - Code Nat: Libellé: CAC40 4400TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.350,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 5,49 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870758 Code ISIN: FR0010870758 Mnémo: 1757S - Code Nat: Libellé: CAC40 4350TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.300,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,96 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870741 Code ISIN: FR0010870741 Mnémo: 1756S - Code Nat: Libellé: CAC40 4300TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.250,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,41 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870733 Code ISIN: FR0010870733 Mnémo: 1755S - Code Nat: Libellé: CAC40 4250TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.200,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,85 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870725 Code ISIN: FR0010870725 Mnémo: 1754S - Code Nat: Libellé: CAC40 4200TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.380,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 5,94 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010	NXT code: FR0010870907 Code ISIN: FR0010870907 Mnémo: 1772S - Code Nat: Libellé: CAC40 4380TS 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008	NXT code: FR0010870899

<p>Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.280,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,84 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>Code ISIN: FR0010870899 Mnémo: 1771S - Code Nat: Libellé: CAC40 4280TS 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.180,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,69 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870881 Code ISIN: FR0010870881 Mnémo: 1770S - Code Nat: Libellé: CAC40 4180TS 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.150,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,27 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870717 Code ISIN: FR0010870717 Mnémo: 1753S - Code Nat: Libellé: CAC40 4150TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.100,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,68 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870709 Code ISIN: FR0010870709 Mnémo: 1752S - Code Nat: Libellé: CAC40 4100TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.050,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,07 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870691 Code ISIN: FR0010870691 Mnémo: 1751S - Code Nat: Libellé: CAC40 4050TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 3.950,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 0,82 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870683 Code ISIN: FR0010870683 Mnémo: 1750S - Code Nat: Libellé: CAC40 3950TS 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.850,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 0,55 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870626 Code ISIN: FR0010870626 Mnémo: 1744S - Code Nat: Libellé: CAC40 3850TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.800,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 0,93 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870618 Code ISIN: FR0010870618 Mnémo: 1743S - Code Nat: Libellé: CAC40 3800TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.750,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A</p>	<p>NXT code: FR0010870600 Code ISIN: FR0010870600 Mnémo: 1742S - Code Nat: Libellé: CAC40 3750TL 0610S Groupe: H4 - Qtté: 1</p>

Prix Emission: 1,31 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.700,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,7 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870592 Code ISIN: FR0010870592 Mnémo: 1741S - Code Nat: Libellé: CAC40 3700TL 0610S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.175,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,79 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870469 Code ISIN: FR0010870469 Mnémo: 1728S - Code Nat: Libellé: CAC40 4175TS 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.125,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,3 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870451 Code ISIN: FR0010870451 Mnémo: 1727S - Code Nat: Libellé: CAC40 4125TS 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.075,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,82 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870444 Code ISIN: FR0010870444 Mnémo: 1726S - Code Nat: Libellé: CAC40 4075TS 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.025,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,34 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870436 Code ISIN: FR0010870436 Mnémo: 1725S - Code Nat: Libellé: CAC40 4025TS 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.825,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 0,94 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870360 Code ISIN: FR0010870360 Mnémo: 1718S - Code Nat: Libellé: CAC40 3825TL 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.775,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,42 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870352 Code ISIN: FR0010870352 Mnémo: 1717S - Code Nat: Libellé: CAC40 3775TL 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.725,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 1,9 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870345 Code ISIN: FR0010870345 Mnémo: 1716S - Code Nat: Libellé: CAC40 3725TL 0410S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010	NXT code: FR0010870337 Code ISIN: FR0010870337

<p>1.000.000 European Turbo Call Prix Ex. (1): 3.675,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,39 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>Mnémo: 1715S - Code Nat: Libellé: CAC40 3675TL 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.625,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,88 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870329 Code ISIN: FR0010870329 Mnémo: 1714S - Code Nat: Libellé: CAC40 3625TL 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.575,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,37 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870311 Code ISIN: FR0010870311 Mnémo: 1713S - Code Nat: Libellé: CAC40 3575TL 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.525,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,86 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870303 Code ISIN: FR0010870303 Mnémo: 1712S - Code Nat: Libellé: CAC40 3525TL 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.080,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,48 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870873 Code ISIN: FR0010870873 Mnémo: 1769S - Code Nat: Libellé: CAC40 4080TS 1210S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.425,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,85 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870287 Code ISIN: FR0010870287 Mnémo: 1710S - Code Nat: Libellé: CAC40 3425TL 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.225,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,28 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870477 Code ISIN: FR0010870477 Mnémo: 1729S - Code Nat: Libellé: CAC40 4225TS 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.275,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,77 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010</p>	<p>NXT code: FR0010870485 Code ISIN: FR0010870485 Mnémo: 1730S - Code Nat: Libellé: CAC40 4275TS 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.325,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,27 EUR - Parité : 100,0 / 1,0</p>	<p>NXT code: FR0010870493 Code ISIN: FR0010870493 Mnémo: 1731S - Code Nat: Libellé: CAC40 4325TS 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France</p>

Echéance: 16/04/2010	Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Put Prix Ex. (1): 4.375,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,76 EUR - Parité : 100,0 / 1,0 Echéance: 16/04/2010	NXT code: FR0010870501 Code ISIN: FR0010870501 Mnémo: 1732S - Code Nat: Libellé: CAC40 4375TS 0410S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.300,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 5,21 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870519 Code ISIN: FR0010870519 Mnémo: 1733S - Code Nat: Libellé: CAC40 3300TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.350,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,74 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870527 Code ISIN: FR0010870527 Mnémo: 1734S - Code Nat: Libellé: CAC40 3350TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.400,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 4,28 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870535 Code ISIN: FR0010870535 Mnémo: 1735S - Code Nat: Libellé: CAC40 3400TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.450,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,83 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870543 Code ISIN: FR0010870543 Mnémo: 1736S - Code Nat: Libellé: CAC40 3450TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.500,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 3,39 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870550 Code ISIN: FR0010870550 Mnémo: 1737S - Code Nat: Libellé: CAC40 3500TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.550,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,95 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870568 Code ISIN: FR0010870568 Mnémo: 1738S - Code Nat: Libellé: CAC40 3550TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call Prix Ex. (1): 3.600,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,52 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	NXT code: FR0010870576 Code ISIN: FR0010870576 Mnémo: 1739S - Code Nat: Libellé: CAC40 3600TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Call	NXT code: FR0010870584 Code ISIN: FR0010870584 Mnémo: 1740S - Code Nat:

Prix Ex. (1): 3.650,0 EUR - Prix Ex. (2): N/A Prix Ex. (3): N/A - Prix Ex. (4): N/A Prix Emission: 2,11 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	Libellé: CAC40 3650TL 0610S Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
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Informations complémentaires relatives à la cotation des produits structures :

- La cotation s'effectuera en continu, en euros
- Les négociations seront compensées garanties et admises dans les procédures de règlement livraison du dépositaire local.

Service financier: Societe Generale

Apporteur de liquidite: SG Securities (Paris) SA

Restrictions de placement (notamment aux US): voir le Prospectus de Base cite ci-dessous.

Documentation legale :

Les caractéristiques financières de la présente émission figurent dans les Conditions Définitives datées du 10/03/2010 et doivent être lues en liaison avec le Prospectus de Base visé par l'AMF le 10 juillet 2009 sous le numéro 09-223 (et tout (tous) Supplément(s) y afférent(s)) et le Document de Référence déposé auprès de l'AMF le 4 mars 2009 sous le numéro D.09-0095 (et tout (tous) document(s) y afférent(s)). Ces documents sont tenus à la disposition du public et pourront être obtenus auprès de Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense.

CORPORATE EVENT NOTICE: Listing of structured products
SOCIETE GENERALE
LOCATION: Paris
NOTICE: PAR_20100310_01313_EUR
DATE: 10/03/2010
MARKET: Euronext Paris

Listing of Structured Products

The following structured products issued by SOCIETE GENERALE will be listed on Euronext Paris.

> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.475,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,35 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	NXT code: FR0010870295 ISIN code: FR0010870295 Symbol: 1711S - nat. Code: Designation: CAC40 3475TL 0410S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 3.980,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,22 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010	NXT code: FR0010870865 ISIN code: FR0010870865 Symbol: 1768S - nat. Code: Designation: CAC40 3980TS 1210S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010	NXT code: FR0010870816 ISIN code: FR0010870816

<p>1.000.000 European Turbo Call Strike (1): 3.780,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,08 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>Symbol: 1763S - nat. Code: Designation: CAC40 3780TL 1210S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.680,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,86 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>NXT code: FR0010870808 ISIN code: FR0010870808 Symbol: 1762S - nat. Code: Designation: CAC40 3680TL 1210S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.580,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,67 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>NXT code: FR0010870790 ISIN code: FR0010870790 Symbol: 1761S - nat. Code: Designation: CAC40 3580TL 1210S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.480,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,51 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>NXT code: FR0010870782 ISIN code: FR0010870782 Symbol: 1760S - nat. Code: Designation: CAC40 3480TL 1210S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.380,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,39 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>NXT code: FR0010870774 ISIN code: FR0010870774 Symbol: 1759S - nat. Code: Designation: CAC40 3380TL 1210S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.400,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 6,01 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870766 ISIN code: FR0010870766 Symbol: 1758S - nat. Code: Designation: CAC40 4400TS 0610S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.350,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 5,49 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870758 ISIN code: FR0010870758 Symbol: 1757S - nat. Code: Designation: CAC40 4350TS 0610S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.300,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,96 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870741 ISIN code: FR0010870741 Symbol: 1756S - nat. Code: Designation: CAC40 4300TS 0610S Group: H4 - Qtty: 1 Depositary: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.250,0 EUR - Strike (2): N/A</p>	<p>NXT code: FR0010870733 ISIN code: FR0010870733 Symbol: 1755S - nat. Code: Designation: CAC40 4250TS 0610S</p>

Strike (3): N/A - Strike (4): N/A Issue price: 4,41 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.200,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,85 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870725 ISIN code: FR0010870725 Symbol: 1754S - nat. Code: Designation: CAC40 4200TS 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.380,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 5,94 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010	NXT code: FR0010870907 ISIN code: FR0010870907 Symbol: 1772S - nat. Code: Designation: CAC40 4380TS 1210S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.280,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,84 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010	NXT code: FR0010870899 ISIN code: FR0010870899 Symbol: 1771S - nat. Code: Designation: CAC40 4280TS 1210S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.180,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,69 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010	NXT code: FR0010870881 ISIN code: FR0010870881 Symbol: 1770S - nat. Code: Designation: CAC40 4180TS 1210S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.150,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,27 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870717 ISIN code: FR0010870717 Symbol: 1753S - nat. Code: Designation: CAC40 4150TS 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.100,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,68 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870709 ISIN code: FR0010870709 Symbol: 1752S - nat. Code: Designation: CAC40 4100TS 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.050,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,07 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870691 ISIN code: FR0010870691 Symbol: 1751S - nat. Code: Designation: CAC40 4050TS 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 3.950,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 0,82 EUR - Parity : 100,0 / 1,0	NXT code: FR0010870683 ISIN code: FR0010870683 Symbol: 1750S - nat. Code: Designation: CAC40 3950TS 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR

Maturity: 18/06/2010	
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.850,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 0,55 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870626 ISIN code: FR0010870626 Symbol: 1744S - nat. Code: Designation: CAC40 3850TL 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.800,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 0,93 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870618 ISIN code: FR0010870618 Symbol: 1743S - nat. Code: Designation: CAC40 3800TL 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.750,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,31 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870600 ISIN code: FR0010870600 Symbol: 1742S - nat. Code: Designation: CAC40 3750TL 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.700,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,7 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870592 ISIN code: FR0010870592 Symbol: 1741S - nat. Code: Designation: CAC40 3700TL 0610S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.175,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,79 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	NXT code: FR0010870469 ISIN code: FR0010870469 Symbol: 1728S - nat. Code: Designation: CAC40 4175TS 0410S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.125,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,3 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	NXT code: FR0010870451 ISIN code: FR0010870451 Symbol: 1727S - nat. Code: Designation: CAC40 4125TS 0410S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.075,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,82 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	NXT code: FR0010870444 ISIN code: FR0010870444 Symbol: 1726S - nat. Code: Designation: CAC40 4075TS 0410S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.025,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,34 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	NXT code: FR0010870436 ISIN code: FR0010870436 Symbol: 1725S - nat. Code: Designation: CAC40 4025TS 0410S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008	NXT code: FR0010870360

<p>Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.825,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 0,94 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>ISIN code: FR0010870360 Symbol: 1718S - nat. Code: Designation: CAC40 3825TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.775,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,42 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870352 ISIN code: FR0010870352 Symbol: 1717S - nat. Code: Designation: CAC40 3775TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.725,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 1,9 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870345 ISIN code: FR0010870345 Symbol: 1716S - nat. Code: Designation: CAC40 3725TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.675,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,39 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870337 ISIN code: FR0010870337 Symbol: 1715S - nat. Code: Designation: CAC40 3675TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.625,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,88 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870329 ISIN code: FR0010870329 Symbol: 1714S - nat. Code: Designation: CAC40 3625TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.575,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,37 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870311 ISIN code: FR0010870311 Symbol: 1713S - nat. Code: Designation: CAC40 3575TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.525,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,86 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870303 ISIN code: FR0010870303 Symbol: 1712S - nat. Code: Designation: CAC40 3525TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.080,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,48 EUR - Parity : 100,0 / 1,0 Maturity: 17/12/2010</p>	<p>NXT code: FR0010870873 ISIN code: FR0010870873 Symbol: 1769S - nat. Code: Designation: CAC40 4080TS 1210S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call</p>	<p>NXT code: FR0010870287 ISIN code: FR0010870287 Symbol: 1710S - nat. Code:</p>

<p>Strike (1): 3.425,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,85 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>Designation: CAC40 3425TL 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.225,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,28 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870477 ISIN code: FR0010870477 Symbol: 1729S - nat. Code: Designation: CAC40 4225TS 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.275,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,77 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870485 ISIN code: FR0010870485 Symbol: 1730S - nat. Code: Designation: CAC40 4275TS 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.325,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,27 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870493 ISIN code: FR0010870493 Symbol: 1731S - nat. Code: Designation: CAC40 4325TS 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Put Strike (1): 4.375,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,76 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010</p>	<p>NXT code: FR0010870501 ISIN code: FR0010870501 Symbol: 1732S - nat. Code: Designation: CAC40 4375TS 0410S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.300,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 5,21 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870519 ISIN code: FR0010870519 Symbol: 1733S - nat. Code: Designation: CAC40 3300TL 0610S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.350,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,74 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870527 ISIN code: FR0010870527 Symbol: 1734S - nat. Code: Designation: CAC40 3350TL 0610S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.400,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 4,28 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010</p>	<p>NXT code: FR0010870535 ISIN code: FR0010870535 Symbol: 1735S - nat. Code: Designation: CAC40 3400TL 0610S Group: H4 - Qty: 1 Depository: Euroclear France Tradinc Ccy: EUR</p>
<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.450,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A</p>	<p>NXT code: FR0010870543 ISIN code: FR0010870543 Symbol: 1736S - nat. Code: Designation: CAC40 3450TL 0610S Group: H4 - Qty: 1</p>

Issue price: 3,83 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.500,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 3,39 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870550 ISIN code: FR0010870550 Symbol: 1737S - nat. Code: Designation: CAC40 3500TL 0610S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.550,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,95 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870568 ISIN code: FR0010870568 Symbol: 1738S - nat. Code: Designation: CAC40 3550TL 0610S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.600,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,52 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870576 ISIN code: FR0010870576 Symbol: 1739S - nat. Code: Designation: CAC40 3600TL 0610S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR
> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Call Strike (1): 3.650,0 EUR - Strike (2): N/A Strike (3): N/A - Strike (4): N/A Issue price: 2,11 EUR - Parity : 100,0 / 1,0 Maturity: 18/06/2010	NXT code: FR0010870584 ISIN code: FR0010870584 Symbol: 1740S - nat. Code: Designation: CAC40 3650TL 0610S Group: H4 - Qtty: 1 Depository: Euroclear France Tradinc Ccy: EUR

Additional information on trading :

- Trading will occur in continuous and EUR

- Trades will be guaranteed and cleared and will be admitted into the local depository system. Paying agent: Societe Generale

Liquidity provider: SG Securities (Paris) SA

Selling Restrictions (in particular US): see the Base Prospectus mentioned below

Legal documentation :

Financial characteristics of the present issue form part of the Final Terms dated 10/03/2010 and must be read together with the Base Prospectus approved by the AMF on 10 July 2009 under number 09-223 (and all related Supplement(s)) and the Reference Document filed with the AMF on 4 March 2009 under number D.09-0095 (and all related document(s)). Those documents are available at Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense Cedex.