

CORPORATE EVENT NOTICE: Admission de produits structurés
SOCIETE GENERALE
PLACE: Paris
AVIS N° : PAR_20100310_01312_EUR
DATE: 10/03/2010
MARCHÉ: Euronext Paris
Admission de produits structurés

Euronext Paris fait connaître que les produits structurés référencés ci-dessous émis par SOCIETE GENERALE seront admis sur Euronext Paris.

<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Pro Call Prix Ex. (1): 4.080,0 EUR - Prix Ex. (2): 4.080,0 EUR Prix Ex. (3): 4.180,0 EUR - Prix Ex. (4): 4.230,0 EUR Prix Emission: 0,9 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010</p>	<p>NXT code: FR0010870840 Code ISIN: FR0010870840 Mnémo: 1766S - Code Nat: Libellé: CAC40 4080TPL1210S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
<p>> Leverage product with knock out barrier sur CAC 40 - FR0003500008 Date d'admission: 12/03/2010 1.000.000 European Turbo Pro Put Prix Ex. (1): 3.850,0 EUR - Prix Ex. (2): 3.850,0 EUR Prix Ex. (3): 3.750,0 EUR - Prix Ex. (4): 3.700,0 EUR Prix Emission: 1,49 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010</p>	<p>NXT code: FR0010870675 Code ISIN: FR0010870675 Mnémo: 1749S - Code Nat: Libellé: CAC40 3850TPS0610S Groupe: H4 - Qtté: 1 Depositaire: Euroclear France Devise cotation: EUR</p>
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Prix Ex. (3): 3.780,0 EUR - Prix Ex. (4): 3.730,0 EUR Prix Emission: 1,52 EUR - Parité : 100,0 / 1,0 Echéance: 17/12/2010	Groupe: H4 - Qtté: 1 Dépositaire: Euroclear France Devise cotation: EUR
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> Leverage product with knock out barrier sur CAC 40 - FR0003500008	NXT code: FR0010870659

Date d'admission: 12/03/2010 1.000.000 European Turbo Pro Call Prix Ex. (1): 4.050,0 EUR - Prix Ex. (2): 4.050,0 EUR Prix Ex. (3): 4.150,0 EUR - Prix Ex. (4): 4.200,0 EUR Prix Emission: 0,88 EUR - Parité : 100,0 / 1,0 Echéance: 18/06/2010	Code ISIN: FR0010870659 Mnémo: 1747S - Code Nat: Libellé: CAC40 4050TPL0610S Groupe: H4 - Qtté: 1 Depositaires: Euroclear France Devise cotation: EUR
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Informations complémentaires relatives à la cotation des produits structures :

- La cotation s'effectuera en continu, en euros
- Les négociations seront compensées garanties et admises dans les procédures de règlement livraison du depositaire local.
- Strike 3 et Strike 4 correspondent aux bornes de l'Intervalle d'Activation

Service financier: Societe Generale

Apporteur de liquidite: SG Securities (Paris) SA

Restrictions de placement (notamment aux US): voir le Prospectus de Base cite ci-dessous.

Documentation legale :

Les caractéristiques financières de la présente émission figurent dans les Conditions Définitives datées du 10/03/2010 et doivent être lues en liaison avec le Prospectus de Base visé par l'AMF le 10 juillet 2009 sous le numéro 09-223 (et tout (tous) Supplément(s) y afférent(s)) et le Document de Référence déposé auprès de l'AMF le 4 mars 2009 sous le numéro D.09-0095 (et tout (tous) document(s) y afférent(s)). Ces documents sont tenus à la disposition du public et pourront être obtenus auprès de Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense.

CORPORATE EVENT NOTICE: Listing of structured products
SOCIETE GENERALE
LOCATION: Paris
NOTICE: PAR_20100310_01312_EUR
DATE: 10/03/2010
MARKET: Euronext Paris

Listing of Structured Products

The following structured products issued by SOCIETE GENERALE will be listed on Euronext Paris.

> Leverage product with knock out barrier on CAC 40 - FR0003500008 Listing date: 12/03/2010 1.000.000 European Turbo Pro Call Strike (1): 4.080,0 EUR - Strike (2): 4.080,0 EUR Strike (3): 4.180,0 EUR - Strike (4): 4.230,0 EUR Issue price: 0,9 EUR - Parity : 100,0 / 1,0	NXT code: FR0010870840 ISIN code: FR0010870840 Symbol: 1766S - nat. Code: Designation: CAC40 4080TPL1210S Group: H4 - Qty: 1 Depositary: Euroclear France
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Maturity: 17/12/2010	Tradinc Ccy: EUR
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<p>> Leverage product with knock out barrier on CAC 40 - FR0003500008</p>	<p>NXT code: FR0010870410</p>

Listing date: 12/03/2010 1.000.000 European Turbo Pro Put Strike (1): 3.825,0 EUR - Strike (2): 3.825,0 EUR Strike (3): 3.725,0 EUR - Strike (4): 3.675,0 EUR Issue price: 1,14 EUR - Parity : 100,0 / 1,0 Maturity: 16/04/2010	ISIN code: FR0010870410 Symbol: 1723S - nat. Code: Designation: CAC40 3825TPS0410S Group: H4 - Qty: 1 Depositary: Euroclear France Tradinc Ccy: EUR
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Additional information on trading :

- Trading will occur in continuous and EUR
- Trades will be guaranteed and cleared and will be admitted into the local depositary system.
- Strike 3 and Strike 4 relate to the limits of the Activating Range

Paying agent: Societe Generale

Liquidity provider: SG Securities (Paris) SA

Selling Restrictions (in particular US): see the Base Prospectus mentioned below

Legal documentation :

Financial characteristics of the present issue form part of the Final Terms dated 10/03/2010 and must be read together with the Base Prospectus approved by the AMF on 10 July 2009 under number 09-223 (and all related Supplement(s)) and the Reference Document filed with the AMF on 4 March 2009 under number D.09-0095 (and all related document(s)). Those documents are available at Societe Generale, Tours Societe Generale, GEDS, 92987 Paris La Defense Cedex.