

# The *Bellroom*, a unique place

## Drive your visibility from NYSE Euronext's Paris *Bellroom*

NYSE Euronext's *Bellroom* is ideally located in the rue Cambon right in the heart of Paris. The *Bellroom* is a multi-faceted resource designed to optimize your visibility on the markets. The *Bellroom* is aimed at our customers: listed companies, market members, banks and intermediaries, partners and the extended Financial Community. It is provided with a complete range of equipment with the latest technology specially designed to best help you drive your visibility.

### The *Bellroom*...

...A unique place, looking directly into the heart of the NYSE Euronext Surveillance Room, monitoring cash markets in Belgium, France, The Netherlands and Portugal.



Our teams will be delighted to welcome you to:

#### ■ Ring the Opening or Closing Bell, symbol of Paris' financial markets

- to celebrate, with your key executives and NYSE Euronext Senior management, the first listing or IPO of your company
- to celebrate key milestones in the development of your company
- to mark NYSE Euronext initiatives and projects
- to welcome foreign delegations visiting the Paris financial community.



# Bellroom, a unique place

## ■ Benefit from our video and audio recording facilities

- opportunities to organize Press interviews
- recording of video and audio testimonials from top executives of your company
- broadcast to the financial media.



NYSE Euronext Fast Path process an easy and cost effective way to list on its European markets - Discover more with Martine Charbonnier's interview.

## ■ Optimize your visibility through our main website (www.euronext.com, to become soon www.nyx.com),

- online broadcast of your events taking place in the Bellroom (pictures and videos)
- reference website for finance professionals and retail audiences, highly visited (average of 30 million pages viewed per month)
- your events are included in the NYSE Euronext Bell calendar distributed to the Press.

| Index              | NYSE        | NYSE<br>Price | Euronext | Futures &<br>Options |
|--------------------|-------------|---------------|----------|----------------------|
| NYSE - MOST ACTIVE | VOLUME      | VALUE         | CHANGE   |                      |
| C                  | 251,252,446 | \$3.97        | ↓ 0.4%   |                      |
| BRC                | 159,647,080 | \$13.78       | ↓ 0.2%   |                      |
| MF C               | 77,051,039  | \$27.91       | ↓ 0.2%   |                      |
| ABX                | 72,138,598  | \$1.89        | ↓ 0.4%   |                      |
| COF                | 52,212,574  | \$28.16       | ↓ 0.2%   |                      |
| ABK                | 39,639,062  | \$1.90        | ↓ 0.0%   |                      |
| GE                 | 38,634,077  | \$14.28       | ↓ 0.2%   |                      |
| LVS                | 30,814,352  | \$10.07       | ↓ 5.4%   |                      |
| F                  | 28,894,520  | \$6.33        | ↓ 0.2%   |                      |
| GPI                | 28,576,542  | \$1.48        | ↓ 0.3%   |                      |

## ■ Attend educational presentations on European markets by market surveillance experts

## ■ Take advantage of the media area facing the 'image wall' to run "on the spot" market snapshots, interviews, and learn more about financial markets, organisation and monitoring in Europe and in the US.

**For more information on the Bellroom and schedule a time slot, please contact Stéphane Flex, +33 1 49 27 10 82, bellroom@nyx.com**

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