

CORPORATE ACTION NOTICE

London Market

Notice No: CA/2009/337/Lo

ISSUE DATE:

8 October 2009

EFFECTIVE DATE:

9 October 2009

Individual Equity Option Contracts (201)

LDB

Flexible Individual Equity Option Contracts (201F)

HIU, HIQ, HIJ, HIX

Universal Stock Futures Contract (56)

HG

Flexible Universal Stock Futures Contract (66F)

HIY

LADBROKES PLC

RIGHTS ISSUE

This Notice is issued pursuant to the Corporate Actions Policy for the Euronext Derivatives Markets which is available on the NYSE Euronext website at www.nyx.com/lifferules. It requires the immediate attention of Members' staff involved with the trading and settlement of equity products on these markets. Members should ensure that clients are made aware of the arrangements detailed in this Notice.

1. Reference: CA/2009/335/Lo.

2. ISIN: GB00B0ZSH635.

3. Effective Date: 9 October 2009.

4. Contract Adjustments:

- Ratio Method.
- Closing price: 171.40 pence.
- Ratio: 0.85142.

Options:

- **Lot Size:** The lot size has been divided by the ratio, as shown in the Attachment to this Notice.
- **Exercise Prices:** The exercise prices have been multiplied by the ratio, as shown in the Attachment to this Notice.

Futures:

Given that there is no open interest no adjustments have been made to the contracts.

5. Further Series: These will have the standard lot size.

Web site: www.nyx.com/liffe

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Ladbrokes PlcCorporate Action: **Rights Issue****Individual Equity Options LDB**

Dec-09			Mar-10			Jun-10		
strike price	adjusted strike price	adjusted lot size	strike price	adjusted strike price	adjusted lot size	strike price	adjusted strike price	adjusted lot size
140	119	1175	140	119	1175	160	136	1175
160	136	1175	160	136	1175	170	145	1175
170	145	1175	170	145	1175	180	153	1175
175	149	1175	180	153	1175	190	162	1175
180	153	1175	190	162	1175	200	170	1175
185	158	1175	200	170	1175	210	179	1175
190	162	1175	210	179	1175	220	187	1175
195	166	1175	220	187	1175			
200	170	1175	240	204	1175			
205	175	1175						
210	179	1175						
220	187	1175						
230	196	1175						
240	204	1175						
260	221	1175						
280	238	1175						