

CORPORATE ACTION NOTICE**London Market****Notice No: CA/2009/335/Lo**

ISSUE DATE:

8 October 2009

EFFECTIVE DATE:

9 October 2009

Individual Equity Option Contracts (201)**LDB****Flexible Individual Equity Option Contracts (201F)****HIU, HIQ, HIJ, HIX****Universal Stock Futures Contract (56)****HG****Flexible Universal Stock Futures Contract (66F)****HIY****LADBROKES PLC****RIGHTS ISSUE**

This Notice is issued pursuant to the Corporate Actions Policy for the Euronext Derivatives Markets which is available on the NYSE Euronext website at www.nyx.com/lifferules. It requires the immediate attention of Members' staff involved with the trading and settlement of equity products on these markets. Members should ensure that clients are made aware of the arrangements detailed in this Notice.

1. **Background:** Ladbrokes Plc announced a rights issue whereby shareholders have the right to purchase one new share at a subscription price of 95 pence per share for every two shares held.
2. **ISIN:** GB00B0ZSH635.
3. **Effective Date:** 9 October 2009.
4. **Contract Adjustments:**
 - Ratio Method. For the avoidance of doubt, the contracts shall only be adjusted insofar that the entitlement has positive value.
 - Cum event price: Ladbrokes Plc Official Closing price on the London Stock Exchange on 8 October 2009.

$$\text{Value of the Entitlement per share} = \frac{\text{Cum event price} - 95 \text{ pence}}{\frac{2}{1} + 1}$$

$$\text{Ratio} = \frac{\text{Cum event price} - \text{Value of the Entitlement per share}}{\text{Cum event price}}$$

Web site: www.nyx.com/liffe

The **Euronext Derivatives Markets** comprise the markets for derivatives operated by Euronext Amsterdam, Euronext Brussels, Euronext Lisbon, Euronext Paris and LIFFE Administration and Management, referred to respectively as the Amsterdam, Brussels, Lisbon, Paris and London markets. Euronext is part of the NYSE Euronext group.

Options:

- **Lot Size:** The lot size will be divided by the ratio. The lot size will be specified in the Final Notice.
- **Exercise Prices:** The exercise prices will be multiplied by the ratio.

Futures:

- **Lot Size:** The lot size will be divided by the ratio. The lot size will be specified in the final Notice.
- **Variation Margin:** Daily Settlement Prices on 8 October 2009 shall be multiplied by the ratio to generate reference prices for the purpose of variation margin calculations at the close of business on 9 October 2009.

5. Further Series/Maturities/Delivery Months: These will have the standard lot size.

For further information in relation to this Notice, Members should contact:

NYSE Liffe:

Quality of Derivative Markets +31 (0) 20 550 4296 Corporateactionsteam@nyx.com

NYSE Liffe Clearing:

Business Operations +44 (0) 20 7379 2656 nyseliffeclearing@nyx.com