

RTS and NYSE Arca Europe Team Up on Joint Marketing Initiative

RTS clients benefit from sponsorship to gain market access

NYSE Arca Europe, the pan-European Multilateral Trading Facility (MTF) launched by NYSE Euronext (NYSE), has teamed up with **RTS Realtime Systems Group**, a leading global trading solutions provider, on a joint marketing initiative following a surge of interest in access to the marketplace. Under the programme, existing clients of RTS who do not yet trade on NYSE Arca Europe can quickly and easily gain low latency access to the market and benefit from sponsorship by RTS and the MTF of key technology costs.

NYSE Arca Europe provides high-speed access to the most liquid European stocks from 11 countries. RTS, one of the leading providers of direct access to European equity markets, offers connections to more than 100 equity, futures, fixed income and options marketplaces globally. The firm also offers hosting services for low-latency access to multiple markets via its global data centre hubs.

NYSE Arca Europe and RTS will ensure a fast, cost-efficient software license process for firms to trade via RTS' high-performance trading solutions on NYSE Euronext's Universal Trading Platform on which NYSE Arca Europe runs. Participating firms will also be able to deploy the offering quickly in a fully hosted environment for low latency access from the RTS data centre hub in London or from their own premises. The programme is open to those clients not currently connected to NYSE Arca Europe in the RTS data centre.

Mark van Vugt, RTS' Global Head of Sales, said: "We are pleased to meet the growing demand for trading on NYSE Arca Europe with this joint initiative and have already signed up the first clients. Those who haven't yet accessed this liquid market have the opportunity to benefit with a discount to our already cost-effective solutions while enjoying the high-speed, low latency access that our offering provides."

Virginie Saade, Head of NYSE Arca Europe, said: "This new partnership initiative is another testimony to our productive relationship with RTS, the renowned trading solutions provider. We are delighted to combine expertise and resources with RTS to benefit our clients. Connectivity is a key factor for the success of our business, and access to new customers will further strengthen our membership base."

CONTACT

If you have any questions regarding the above, please contact us via email at naesales@nyx.com or go to www.nyse.com/arcaeurope