



Global Market Offerings

Powering the Exchanging World

The world is not just changing. It's exchanging. It's a world of increasing globalization where currency, data and ideas circle the globe in microseconds; where your competitor becomes your customer, forming collaborations once thought impossible. Exchanging is the lifeblood of this new marketplace and NYSE Euronext is at the center of this Exchanging World. Our platforms and technologies strive to set the international standard for trading equities, options, futures and more across the globe with speed, flexibility and security. NYSE Euronext is home to the world's leading companies providing access to the global liquidity they need to collaborate, compete and grow.

Global Leadership and Liquidity

When it comes to trading, one size no longer fits all. That is why NYSE Euronext provides buyers and sellers worldwide with the liquidity, access and choice they need to enable seamless, high performance trading across asset classes, global geographies, and time zones. NYSE Euronext operates the world's largest and most liquid exchange group with a commitment to the highest levels of quality, customer choice and innovation. We bring together six cash equities exchanges in five countries and six derivatives exchanges, and are a world leader for listings, trading in cash equities, equity and interest rate derivatives, bonds and the distribution of market data. When you trade on NYSE Euronext, you benefit from the power of low latency, transparency, re-aggregation of liquidity, high capacity, global pricing, and a unique combination of market professionals and technology providing the highest levels of market quality and competitiveness.

Extensive Range of Products

NYSE Euronext helps power the Exchanging World with the foresight to anticipate the changing needs of the marketplace and create the financial products, tools and services our clients need to help our business thrive and grow. Our markets provide for trading of cash equities, bonds, options, futures, equities and investment funds and there are also special trading segments for Warrants and Certificates and for a large and growing range of ETFs and ETNs. Working together with our customers, we are continually adding new enhancements, order types, products and technologies to help customers best achieve their trading goals.

Multiple Trading Models

NYSE Euronext offers multiple platforms to meet your every trading need.

In the US:

- **NYSE and NYSE Amex** offer our unique market structure with high-tech for fast, automated and anonymous execution as well as high-touch for discovering and improving prices, dampening volatility and adding liquidity.
- **NYSE Arca** provides fast fully electronic execution and open, direct and anonymous market access for displayed and dark liquidity, significant transparency and tremendous speed and efficiency.
- **ArcaEdge** is a fast, efficient and fair platform with an all-electronic matching system to trade over-the-counter (OTC) stocks and offers best-price executions based on liquidity, transparency, speed and anonymity.
- **NYSE Bonds** all-electronic platform provides an efficient and transparent way to trade bonds, based on price-time priority.
- **NYSE MatchPoint** is an electronic trading facility that matches aggregated orders at pre-determined fixed times with prices derived from primary markets.
- **NYBX** (New York Block Exchange), launched January 2009, improves execution quality and access to block trading liquidity. It is a joint venture between NYSE Euronext and BIDS Holdings, LP.

In Europe:

- **NYSE Euronext**, the first integrated European regulated cross-border exchange, provides an order-driven, continuous trading model for optimal price discovery and best price with a fully integrated electronic order book with the deepest liquidity in Europe.
- **NYSE Alternext** is the pan-European market for small and mid-sized companies and operates on the same fully integrated electronic order book as NYSE Euronext.
- **NYSE Arca Europe** is a multi-lateral trading facility (MTF) that extends the European NYSE Euronext trading offering with a select group of pan-European blue-chip stocks from 11 countries. It provides quick and effective access to fast execution.
- **SmartPool** is an electronic dark pool platform. Orders are traded anonymously without price formation. SmartPool covers 15 different markets.

Global Technologies

NYSE Euronext is the world's leading provider of electronic trading solutions, connecting and powering the global marketplace. We offer more connections to any single exchange than any other provider and offer more individualized solutions - managed, hosted or customized. Our state-of-the-art technologies give customers the speed, security and extremely low latency market access they need. Through leading edge software, combined with high performance connectivity, we engage the global trading community with innovative tools, access to liquidity and worldwide markets, as well as third-party, value-added applications.



Contacts

Amsterdam

P.O. Box 19163
1000 GD Amsterdam
The Netherlands
Tel. +31 20 550 4444

Brussels

Palais de la Bourse/Beurspaleis
Place de la Bourse/Beursplein
1000 Brussels
Belgium
Tel. +32 2 509 12 11

Chicago

100 South Wacker Drive
Suite 1800
Chicago, IL 60606
USA
Tel. +1 312 960 1696

Lisbon

Av. da Liberdade, N° 196,
1250-147 Lisbon
Portugal
Tel. +351 21 790 00 00

London

Cannon Bridge House
1 Cousin Lane
London EC4R 3XX
United Kingdom
Tel. +44 20 7623 0444

New York

11 Wall Street
New York, NY 10005
USA
Tel. +1 212 656 3000

Paris

39, rue Cambon
75039 Paris Cedex 01
France
Tel. +33 1 49 27 10 00

San Francisco

220 Montgomery Street
Suite 200
San Francisco, CA 94104
USA
Tel. +1 415 954 5500



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