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Successful Launch of NYSE Arca Europe

New pan-European MTF provides customers with low-cost, high-speed access to the most liquid European stocks on a single trading platform.

London, Paris, Amsterdam - 9 March 2009 – NYSE Euronext (NYSE) today announced the successful launch of NYSE Arca Europe, its Multilateral Trading Facility (MTF) which provides customers with low-cost, high-speed access to the most actively-traded European blue-chip stocks from select European countries¹, not already offered on its European cash regulated markets.

NYSE Euronext European customers will be able, through one single connection to its new state-of-the-art technology trading platform, to have access to trade in stocks listed on its European cash regulated markets in Belgium, France, the Netherlands and Portugal as well as blue-chips stocks from certain European countries via NYSE Arca Europe.

NYSE Arca Europe operates on NYSE Euronext's next generation Universal Trading Platform² Recently introduced for its European equities markets, the Universal Trading Platform delivers latency of between 150-400 microseconds and has the capacity to handle 100,000 orders per second.

In addition to ultra-low latency, NYSE Arca Europe boasts an innovative pricing model that has been developed in close co-operation with clients. The MTF charges a low flat fee of 0.15 basis points³. In addition, there will be an additional volume incentive for members that are active on NYSE Arca Europe.

Cees Vermaas, Executive Director Sales and Relationship Management, European Cash Markets said: "Our goal is to provide the most advanced, comprehensive pan-European offering for our clients – a one-stop shop for European equity trading. NYSE Arca Europe has a compelling business model, offering unique competitive advantages due to its integration with NYSE Euronext in Europe. Our ambition is to be the leading MTF in Europe and we are very excited about its prospects."

Roland Bellegarde, Group Executive Vice President and Head of European Execution for NYSE Euronext, added, "NYSE Arca Europe is a strategically important initiative for us in Europe as we continue to expand our service offerings in the new European market environment. Our customers will now have access, through one single trading platform, to our highly liquid regulated markets, to SmartPool, our dark pool block-trading facility, and, from today, to a much wider range of blue-chip pan-European stocks via NYSE Arca Europe."

Stanley Young, CEO of NYSE Technologies and co-Global CIO of NYSE Euronext, said: "The Universal Trading Platform is already operating successfully for our European cash market and we are delighted to bring the platform's advanced speed and functionality to customers of NYSE Arca Europe. As a flagship commercial offering from NYSE Technologies, the Universal Trading Platform suite is gaining great interest from leading trading venues around the globe."

NYSE Arca Europe, fully compliant with MiFID obligations, combines the flexibility of an MTF with the global trading expertise and resources of a leading global exchange. Featuring a central limit order book, this new truly pan-European MTF is regulated by the Dutch regulator Autoriteit Financiële Markten (AFM).

Existing NYSE Euronext members can trade on the platform by simply extending their membership. The pan-European post-trade arrangements will be provided by EuroCCP. NYSE Arca Europe encourages interoperability and is working with EuroCCP and other pan-European clearing providers towards a solution whereby NYSE Arca Europe would be able to offer a choice of clearers.

Notes to Editors:

¹ In the first phase from 9 March NYSE Arca Europe will be offering 377 stocks from the following countries: Austria, Denmark, Finland, Germany, Italy, Norway, Spain, Sweden and Switzerland. A second phase planned for early April will expand the offer to include stocks from Ireland and the United Kingdom.

² The Universal Trading Platform has been developed by and is commercially available through NYSE Technologies.

³ 0.15 basis points is equivalent to 0.0015% of the traded volume.

About NYSE Euronext

NYSE Euronext (NYX) is the world's most diverse exchange group, offering a broad and growing array of financial products and services in Europe and the United States that include cash equities, futures, options, exchange-traded products, bonds, market data, and commercial technology solutions. With over 8,000 listed issues globally, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca, and NYSE Amex -- represent nearly 40% of the world's cash equities trading volume, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second largest derivatives business by value of trading. NYSE Euronext offers comprehensive global commercial technology, connectivity, and market data products and services through its innovative trading solutions unit, NYSE Technologies. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit: www.nyx.com.

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This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2007 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on May 15, 2008 under No. R. 08-054), 2008 Annual

Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.

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