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## NYSE Euronext Announces Launch of Pan-European MTF

Paris, London 8 September 2008 - Today NYSE Euronext (NYX) announced it will launch a Multilateral Trading Facility (MTF) for the trading of pan-European blue-chip stocks, as part of its strategy to offer a full and even more competitive and comprehensive service to meet the needs of all its customers.

The NYSE Euronext's launch of the MTF is planned for November this year when a phased introduction of pan-European stocks will begin, in consultation with its customers, which will include coverage of all components of the major indices not already listed on Euronext markets. The MTF will be the most powerful platform in Europe, based on Arca technology, designed to offer ultra-low latency in microseconds, as well as simpler and innovative functionalities.

The trading model is built around a central limit order book.

Cees Vermaas, Executive Director, European Sales at NYSE Euronext, said "As a cross-border regulated market we already offer trading in Belgian, Dutch, French and Portuguese securities. This exciting new service complements both our existing market and the block trading facility, SmartPool, giving our customers access to a range of execution solutions, depending on the needs of their flow. In an increasingly competitive marketplace we have a huge advantage in that we already have the client connections and infrastructure whereby our members will be able to access this new MTF."

The MTF will be open to all types of traders and is designed to be particularly attractive to high frequency traders. Existing members can trade on the platform by simply extending their membership.

The post trade arrangements will be supported by a player capable of clearing on a pan-European basis.

The MTF will be regulated by the AFM (the Dutch regulator).

### **About NYSE Euronext**

NYSE Euronext (NYX) operates the world's leading and most liquid exchange group, and seeks to provide the highest levels of quality, customer choice and innovation. Its family of exchanges, located in six countries, includes the New York Stock Exchange, the world's largest cash equities market; Euronext, the Eurozone's largest cash equities market; Liffe, Europe's leading derivatives exchange by value of trading; and NYSE Arca Options, one of the fastest growing U.S. options trading platforms. NYSE Euronext offers a diverse array of financial products and services for issuers, investors and financial institutions in cash equities, options and derivatives, ETFs, bonds, market data, and commercial technology solutions. As the world's largest exchange group by number of listings and market capitalization, NYSE Euronext is home to over 6,400 listed companies representing a combined \$26.7 / 17.1€trillion (as of June 30, 2008) in total global market capitalization, more than four times that of any other exchange group. NYSE Euronext's equity exchanges transact an average daily trading value of approximately \$157.0 / 102.7€billion (as of June 30, 2008), which represents more than one-third of the world's cash equities trading. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information and free real-time stock prices for all NYSE-listed securities, please visit [www.nyx.com](http://www.nyx.com).

### **Cautionary Note Regarding Forward-Looking Statements**

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2007 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on May 15, 2008 under No. R. 08-054), 2007 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.