

A man with short dark hair, wearing a red shirt and a dark apron, is looking at a tablet device. He is standing in a grocery store aisle with shelves of products in the background. The entire image has a blue overlay.

What has StrongPoint done to increase interest from analysts and investors

June 2022



About StrongPoint



35+

Years Experience

Oldest and largest retail technology company in the Nordics – founded in 1985



450+

Employees

Over 450 full-time employees globally including support staff in multiple countries



20+

Countries

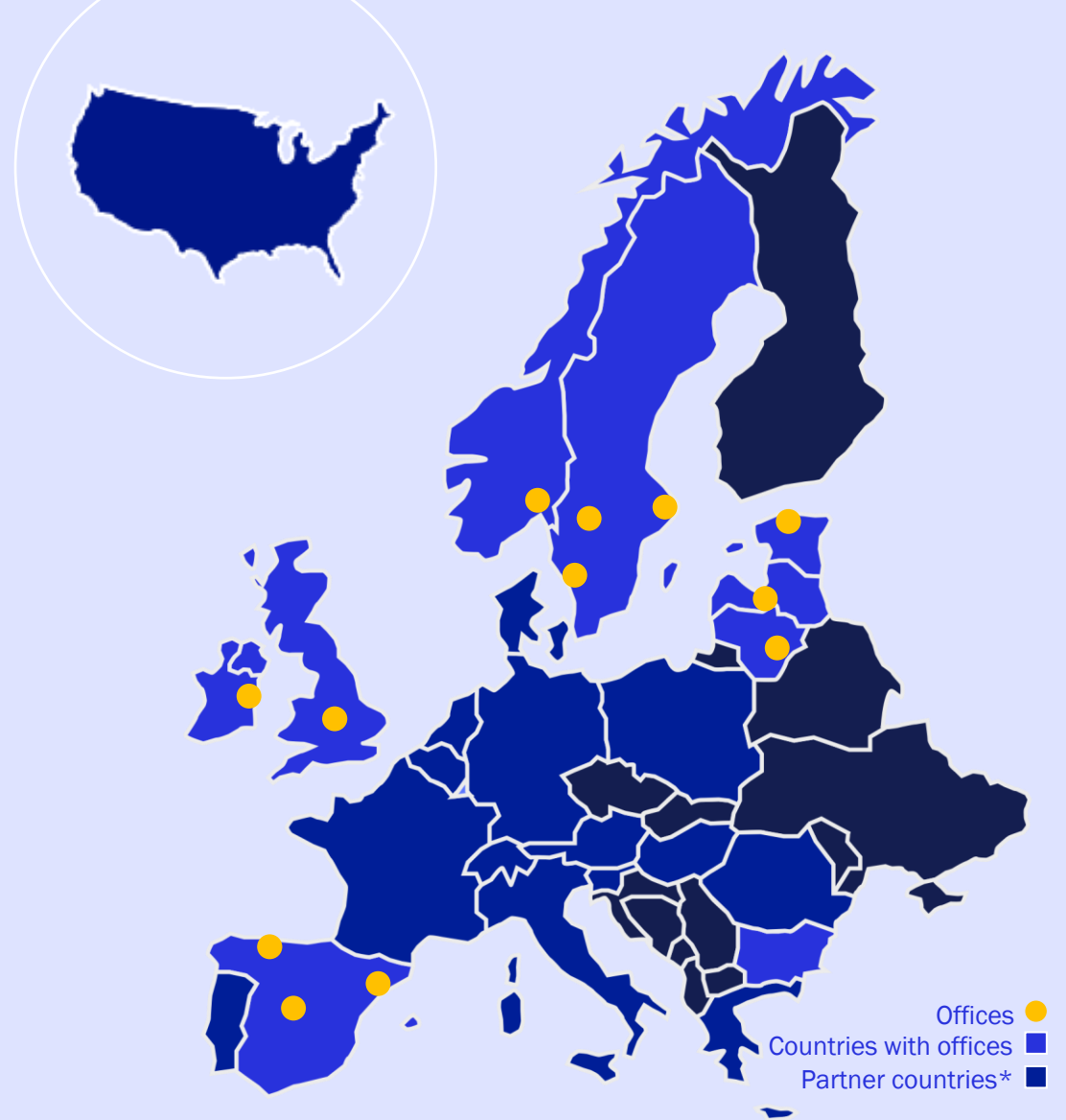
Provide retail technology solutions to grocery companies for over 20 years



1Bn

Market Cap

Listed on the Oslo Stock Exchange in 2003 **Listed for 19 years!**



In-store & e-grocery solutions



Electronic Shelf Labels for 'pick-by-light'



Self Checkout



Task & Workforce Management



Instore Robot



In store Pick up



Vensafe



Online Order Picking Solution



Drive-thru



Cash Management



Automated fulfillment



Home Delivery



Fixed Grocery Lockers



Dark-store manual picking



Courier-home delivery



Mobile Grocery Lockers



Trading development

	28.02.2019	30.04.2022
Number of shareholders	1610	2575
Top 10 investors %	46.4%	40.9%
Top 50 investors %	76.6%	72.8%
Average number of trade per day	18.45	45.28
Average turnover per day	500 KNOK	925 KNOK

Covid-infected
development +400
shareholders in July
2020

The Share Development

01/08 2016 – 31/05/2022

■ StrongPoint (OSL) Open: **11.85** | High: **37.20** | Low: **8.34** | Close: **21.80**



1 Started from “**zero**” – needed to make substantial changes

No attention

Low liquidity

Defined as
“very small”



Engaged a professional communication company

- “Best in class” on IR
- The equity story
- Management ambitions
- CEO profiling



MARKEDSPLEIEAVTALE
i aksjer utstedt av
StrongPoint AS

Equity Research - 22 August 2019 06:31 CET

StrongPoint
Capitalising on retail megatrends

ABG
SUNDAL COLLIER

Reason: Initiating coverage
Company sponsored research
Not rated

2 Tell the story over and over again



3

Repeat the story

Deliver on the story

NO NEWS IS NOT GOOD NEWS

Interest drops fast, need
to keep momentum in the
dialogue with all
stakeholders



Thank You

